



THE UPPER HOUSE  
HONG KONG

**FOR IMMEDIATE RELEASE**

## **The Upper House Unveils Sustainable, Zero-Waste Christmas Tree**

Created By EDITECTURE, the 100% Upcycled Tree  
Transforms into Designer Furniture for Charity Auction



**Hong Kong, 17 November 2022** – Continuing its annual tradition, The Upper House has commissioned a premier architecture and design studio to create a bespoke Christmas tree that aligns with their commitment to sustainability. “The Tree That Lives On” welcomes guests with festive joy and warmth as they enter The House.

Crafted by multidisciplinary design studio EDITECTURE, the 100% upcycled Christmas Tree is created to last beyond the festive season, transforming into 21 pieces of beautiful custom-designed furniture comprising 100% recyclable materials. Rescuing waste from landfills and waterways, the 3.6-metre-tall tree is composed of 38,600 discarded plastic bottles and upcycled glass, which have been shredded and melted into sparkling orbs that resemble glittering Christmas ornaments.

“Christmas trees are much more than just festive decorations. They are full of meaning – they bring us together and spread joy to our family, friends and loved ones. But they are



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usually only on display for a few weeks each year,” said Jacqueline Chak, co-founder of EDITECTURE. “When The Upper House invited us to design their custom Christmas tree, we set out to create a lasting design that would have a second life after the holidays.”

In an impressive feat of engineering, “The Tree That Lives On” can be reconfigured into 5 sets of chic furniture – a mix of tables, lamps, stools and chairs – that will be available for a charity auction. Chak says that designing the Christmas Tree was a challenge due to its geometry. In addition to the precise measurements required to create the tree’s tapered form, each individual piece had to fit together seamlessly like a puzzle.



“EDITECTURE’s idea to craft a waste-free tree that can be fully recycled, and gives back to the community, perfectly aligns with The Upper House ethos,” said Kristina Snaith-Lense, General Manager of The Upper House. “We are thrilled to showcase this inspiring Christmas Tree, which continues our tradition of enlisting leading designers to present sustainable, socially conscious centrepieces that inspire wonder and joy during the festive season.”

“The Tree That Lives On” is as beautiful as it is innovative, showcasing a mixture of speckled white silver, opaque recycled plastic and gold accents. And when disassembled, the furniture also catches the eye and imagination. From the sleek pedestal tables to free-form chairs, each artfully crafted piece of furniture feels sculptural and organic.



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In keeping with the season's spirit of giving, the designer furniture pieces will be available for auction, with all proceeds benefiting a charity in Hong Kong that supports underprivileged families living in subdivided flats. The silent auction is hosted on [www.thehousecollective.com](http://www.thehousecollective.com) and bids can be sent to [kristina@upperhouse.com](mailto:kristina@upperhouse.com) until 3 January 2023.



"I hope our fully transformable and upcycled Christmas Tree for The House will inspire other creators, and share an important message with our community," said Chak. "A tree can be more than just a tree. It can stretch beyond your own circle and spread love to other people."



To view the making of The Tree That Lives On, please visit:  
<https://www.youtube.com/watch?v=yZsWs58fxpg&t=8s>

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#TheTreeThatLivesOn #ChristmasAtOurHouse #TheUpperHouse #TheHouseCollective  
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For high-resolution images, please click [here](#).

### **About EDITECTURE**

Founded by Jacqueline Chak and Genevieve Chew, EDITECTURE is a multi-disciplinary design studio focusing on architecture, interiors and branding, boasting an extensive range of projects which include beautiful personal residential spaces, fun pop-ups and large commercial projects. EDITECTURE is committed to sustainable practices to ensure the longevity of our planet, while focusing on materials and methods which elevate local and international design scenes.

### **About The Upper House**

Designed by award-winning architect André Fu, The Upper House, Hong Kong, is highly individualised and provides a sense of understated luxury. The House offers 117 rooms, all featuring scenic harbour or island views, including 21 suites, a Penthouse and André Fu Suite, and begin at 730 sqft – the largest in Hong Kong. Named to symbolise an 'upward journey' to a retreat above the bustling city, natural materials, original sculpture installations and seamlessly proportioned spaces are integrated to create a sophisticated and modern "Asian influenced" residence. The lush green surrounds of The Lawn offer guests a respite with relaxing cocktails or complimentary group wellness classes. A warm and inviting Sky Lounge, featuring a central fireplace, welcomes guests day and night and plays host to the House's globally renowned signature talk series, Up Close. Crowning the top floor, Salisterra is an elevated neighbourhood bistro inspired by the colours and flavours of the Mediterranean. Located within Pacific Place, The Continental is a friendly and sophisticated European-inspired café that features a classically influenced menu and a tranquil year-round terrace. The Upper House sits above Pacific Place, Hong Kong's premier integrated commercial, retail and hospitality complex, conveniently located in the heart of Hong Kong's business district.



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### **About The House Collective**

The House Collective by Swire Hotels is a group of refined, highly individual properties that defy comparison. Each uniquely imagined, The Opposite House in Beijing, The Upper House in Hong Kong, The Temple House in Chengdu and The Middle House in Shanghai were designed for seasoned travellers who seek a different, intimate and personalised experience in luxury travel. Each House is a sophisticated, singular piece of design, created by talented architects and designers, that reflect the unique qualities of their surroundings.

### **For more information, please contact:**

Stephanie Shiu

Director of Marketing & Communications

The Upper House

Tel: +852 3968 1023

Email: [stephanieshiu@swirehotels.com](mailto:stephanieshiu@swirehotels.com)

Lili Chu

Senior Marketing & Communications Manager

The Upper House

Tel: +852 3968 1198

Email: [lilichu@swirehotels.com](mailto:lilichu@swirehotels.com)