



THE UPPER HOUSE
HONG KONG

bamford

Press Release – FOR IMMEDIATE RELEASE

Discover A Wellness Journey With Bamford And The Upper House Luxurious Room Nights And Holistic Experiences

Hong Kong, 20 September 2019 – The Upper House unveils its all-encompassing wellness offering in collaboration with British lifestyle brand Bamford, continuing its harmonious partnership. Featuring a retreat room package, in-room treatment menu, wellness and sound healing classes, as well as a retail and mini-treatment pop-up, guests can enjoy a sanctuary to escape, unplug and start anew.

Reminiscent of an “Asian-influenced” private residence, a sense of tranquillity encompasses the House through its design and ambience. Exuding the same ethos, Bamford exemplifies harmonious mindful living with its range of natural and organic offerings.

Rejuvenate the body, mind and spirit with the **Wellness Retreat with Bamford** room package and enjoy an array of pampering experiences and exclusive amenities. Priced from **HK\$4,800 per night**, guests staying for two consecutive nights can enjoy *daily breakfast at Café Gray Deluxe, Bamford welcome gift, 60 minute in-room body treatment, dinner at Café Gray Deluxe with Revitalising Menu, a selection of cold-pressed Café Gray Deluxe juices upon arrival and complimentary group wellness classes*. Guests can upgrade to an **Upper Suite from HK\$10,000 per night** to enjoy additional privileges including *complimentary round-trip transfers and deluxe Bamford welcome gift*.

The lush green surrounds of The Lawn on Level 6 create the perfect setting for guests to enjoy complimentary group classes every Wednesday, Friday, Saturday and Sunday morning. Energy classes offer high-intensity strength conditioning, whilst grounding Yoga classes are followed by a sound therapy session to stimulate healing and re-balance the body’s natural energy with varying sound frequencies.

Café Gray Deluxe’s highly sought-after Revitalising Menu features flavours and dishes that embrace a balanced lifestyle: vegan, gluten-free, organic, non-GMO and sustainably sourced, wherever possible.

Expansive rooms with harbour, city or island views feature spa-like bathrooms complete with walk-in rain shower and limestone-clad baths, offering guests a sanctuary to enjoy a variety of in-room treatments.

Using award-winning organic and natural products, Bamford treatments focus on holistic healing, working with body, mind and spirit. Body treatments are specifically focused to relax, restore or rejuvenate; from *B Silent* which aids and improves sleep quality to *Bamford Signature* which offers a fully immersive body experience to nurture one's well-being. Three styles of carefully designed facials use Bamford skincare range to smooth and resurface (*Awaken*), plump and rejuvenate (*Restore*) or clear and purify (*Purity*) the skin.

Guests can continue their Bamford journey as Level 6 is transformed into a wellness zone complete with an intimate space to enjoy mini-treatments, and a selection of natural and artisan products from Bamford's lifestyle and skincare range. They can also enjoy a 10% discount on pop-up products upon spending of HK\$800 or more. A dedicated Tea Bar will serve a variety of Bamford organic infusions utilising its innate strength which help to target sleep, energy, recovery, relaxation, detox or radiant skin. The pop-up will run from 27 September to 31 October 2019.

Rates are subject to 10% service charge. More details and full terms and conditions can be found at: www.upperhouse.com/en/offers-gifts/offers/bamford

For room bookings, please contact +852 3968 1111 or email reservations@upperhouse.com.

#WellnessAtOurHouse #Bamford #TheUpperHouse #OurHousesYourHouse #TheHouseCollective #SwireHotels

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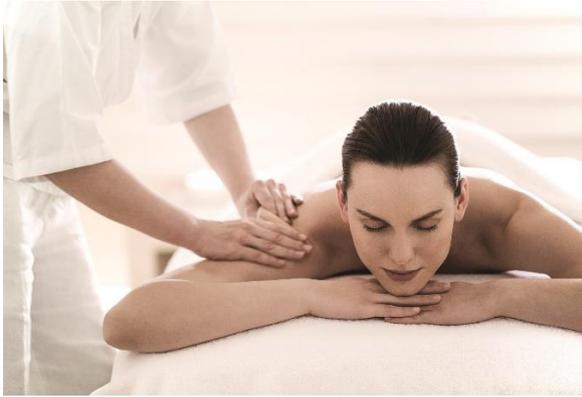
For high-resolution images, please [click here](#).



Bamford Retail Products



In-Room Body Treatment



In-Room Body Treatment



Revitalising Menu



Cafe Gray Deluxe



Studio 70 Harbour View

About Bamford

Bamford was founded on the belief that we need to be mindful of our connection to the earth – to live consciously, respect nature’s resources and the land that provides for us. Everything that we do, make and craft connects us to nature and our surroundings. We source the finest natural fibres and materials for our clothing and homeware collections, and turn to the power of natural active botanicals to create our skincare and body ranges. Our founder, Carole Bamford has been at the forefront of holistic sustainable living and well-being for almost two decades. She champions craftsmanship, traditional skills and natural living through organic farming, sustainable clothing and organic beauty.

www.bamford.co.uk

About The Upper House

Designed by award-winning architect Andre Fu, The Upper House, Hong Kong, is highly individualised and provides a sense of understated luxury. The House offers 117 rooms, all featuring scenic harbour or island views, including 21 suites and 2 penthouses, and begin at 730 sq.ft. (68sqm) – the largest in Hong Kong. Named to symbolise an ‘upward journey’ to a retreat above the bustling city, natural materials, original sculpture installations and seamlessly proportioned spaces are integrated to create a sophisticated and modern "Asian influenced" residence. The lush green surrounds of The Lawn offers guests a respite with relaxing cocktails or complimentary group wellness classes. A warm and inviting Sky Lounge, featuring a central fireplace, welcomes guests day and night and plays host to the House’s globally renowned signature talk series, Up Close. Café Gray Deluxe, a 21st century ‘grand café’ located on Level 49 overlooking Victoria Harbour, marks the return of celebrated chef Gray Kunz to Hong Kong with his unique style of European classics and signature dishes from a lifetime leading the very finest kitchens in Europe, Asia and America. The House sits above Pacific Place, Hong Kong’s premier integrated commercial, retail and hospitality complex, conveniently located in the heart of Hong Kong’s business district. One of four Houses in The House Collective, The Upper House celebrates its 10th Anniversary in 2019.

About Swire Hotels

Swire Hotels creates and manages distinctive hotels in Hong Kong, Mainland China and the USA under two brands, The House Collective and EAST, providing unscripted and authentic experiences for individually minded travellers who seek originality, style and personalised service. The House Collective, a group of Houses each uniquely imagined and inspired by their locations, began with The Opposite House in Beijing, which opened in 2008, followed by The Upper House in Hong Kong, The Temple House in Chengdu and the latest addition, The Middle House in Shanghai, which opened in 2018. While EAST, designed for today's go-getters, takes personal life balance to a whole new level and includes EAST, Hong Kong; EAST, Beijing and EAST, Miami.

For more information, please contact:

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