



THE UPPER HOUSE
HONG KONG

Press Release – FOR IMMEDIATE RELEASE

The Upper House Marks Its Milestone 10th Anniversary

Presenting “Our 10 Year Journey” room package and 2009 Vintage Wine Pairing Celebration Menu

Hong Kong, 6 September 2019 – This year, The Upper House celebrates 10 years of unparalleled personalised service and understated luxury. To commemorate the occasion, The Upper House invites guests to share in its remarkable journey and experience what makes it extraordinary with “Our 10 Year Journey” room package. Café Gray Deluxe presents a Wine Pairing Celebration Menu featuring a range of 2009 vintages to complement a specially curated four-course menu.

In 2009, Swire Hotels opened the doors to its second House of The House Collective, with the goal to create a highly individualised small luxury hotel that would break with convention. This has been embodied in the sophisticated and modern design reminiscent of an Asian inspired residence, and the passionate team members who continue to redefine hospitality. The team’s dedication has been awarded with international recognition, most recently Trip Advisor 2019 Travellers’ Choice Award Winner – #1 Top 25 Luxury Hotels China, #3 Top 25 Luxury Hotels Asia, and Condé Nast Traveller Gold List 2019 Winner - Best Hotel in China.

General Manager, Marcel Thoma, who has been with The Upper House since the beginning, shares his sentiment, “Many colleagues have been with us since pre-opening and it is such an honour to share this milestone together. They have contributed so much to the company’s success and seen their own professional growth. I am so grateful to have such a fabulous team. We believe our team members are what defines a luxury experience.”

Our 10 Year Journey Room Package

Guests can experience the best of The Upper House with **Our 10 Year Journey*** room package, available from now until 31 December 2019 with rates from HK\$5,700 per night for a Studio 80. Stay for a minimum of two nights to enjoy a three-hour Hong Kong Safari, a private excursion led by the Guest Experience team, daily breakfast at Café Gray Deluxe for two persons, HK\$1,010 House credit per stay, round trip airport transfers, a complimentary bottle of 2009 vintage from Café Gray Deluxe, exclusive welcome gift by MATCHESFASHION.COM and preferred reading material by TASCHEN.

To further elevate the experience, upgrade to an Upper Suite stay with rates from HK\$11,500 per night to enjoy additional benefits including HK\$1,010 House credit per day, as well as a complimentary dinner for two at Yardbird, a modern izakaya that is a favourite of The Upper House guests.

THE HOUSE COLLECTIVE



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Guests can choose from five Hong Kong Safari excursions led by the most knowledgeable Guest Experience team member: **The Food Guru, The Explorer, The Connoisseur, The Shopping Diva or The Local**, and enjoy the three-hour journey in a House car. Designed to appeal to the most discerning travellers, each excursion can be further curated to guests' interests or expectations. Edward Tang, Director of Guest Experience and The Food Guru at The Upper House says, "We need to understand our guests' personalities in order to make suitable recommendations instead of providing them with cookie-cutter suggestions from guidebooks. I enjoy exploring a variety of traditional, new and alternative dining experiences in my personal time so that I can make the right recommendation."

Café Gray Deluxe – Wine Pairing Celebration Menu

Available from 1-31 October 2019, Café Gray Deluxe will present a special four-course **Wine Pairing Celebration Menu**, priced at HK\$1,260 per person. The dishes include Hokkaido Scallops, Grilled Red Snapper, or Slow Braised Veal Cheek and Chocolate Délice to finish.

Wine improves with age and dining experience improves with wine. Award-winning Chef Sommelier, Leo Au has handpicked a selection of 2009 vintages to complement the dishes on the Celebration Menu. Leo says, "2009 was not only a good year for our hotel's opening, but also for wine. With optimal weather in Europe throughout the year, 2009 wines are one of the most opulent vintages."

Partnering with pioneering sparkling wine producer Nyetimber, those reserving a table for 10 people or more will also receive an exclusive preview of the world's first Prestige Cuvee English Sparkling Wine, Nyetimber 1086 Rosé in magnum, available for the first time in Hong Kong.

Nyetimber's most prestigious wine, 1086 is the ultimate expression of owner Eric Heerema's vision and his confidence in England's ability to produce world-class sparkling wines. 1086 is made of a selection from a precious treasury of over 90 exceptional wines superbly crafted by Head Winemaker Cherie Spriggs.

Café Gray Deluxe – 10 Year Wine list

Wine lovers can also delight in the **Café Gray Deluxe 10 Year Wine List**. The wine list features a range of 2009 vintages from established brands that show a glimpse of what happened in the vineyards the same year The Upper House opened its doors. On the second part of the wine list, Leo meticulously chooses a diverse selection of hidden gems from up-and-coming vineyards that are worth looking out for in the next ten years, including wine from Portugal, China and Bulgaria. The wine list is available from now until 31 December 2019.



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*Terms and conditions apply.

All prices are subject to 10% service charge.

Please visit www.upperhouse.com/en/the-house/our10yearjourney or call +852 2918 1838 for details or reservations.

The celebrations will continue later in the year with more news to come.

#Our10YearJourney #TUHTurns10

#CafeGrayDeluxe #ThisView #FoodHaven

#TheUpperHouse #OurHousesYourHouse #TheHouseCollective #SwireHotels

For high-resolution images, please [click here](#).

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Studio 80



Café Gray Deluxe



The Food Guru, Edward Tang
Director of Guest Experience



The Explorer, Patrick Tai,
Guest Experience Manager

THE HOUSE COLLECTIVE



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The Connoisseur, Sébastien Hue
Guest Experience Manager



The Shopping Diva, Sharon Lee
Guest Experience Manager



The Local, Tommy Chan
Guest Experience Manager



Wine Pairing Celebration Menu

About Nyetimber

For over 30 years, Nyetimber has had a single aim: to make the finest English sparkling wine, one to rival the very best in the world. A true pioneer, Nyetimber was the first producer of English sparkling wine to exclusively grow the three celebrated grape varieties: Pinot Noir, Pinot Meunier and Chardonnay. Nyetimber is made from one hundred percent estate-grown grapes and is regarded as England's finest sparkling wine. Owner and Chief Executive Eric Heerema and winemaker Cherie Spriggs are committed to producing wines of exceptional quality. Discover more at nyetimber.com
Instagram: @nyetimber / Twitter: @Nyetimber / Facebook: Nyetimber Wines #nyetimber #perfectlybritish

About The Upper House

Designed by award-winning architect Andre Fu, The Upper House, Hong Kong, is highly individualised and provides a sense of understated luxury. The House offers 117 rooms, all featuring scenic harbour or island views, including 21 suites and 2 penthouses, and begin at 730 sq.ft. (68sqm) – the largest in Hong Kong.

Named to symbolise an 'upward journey' to a retreat above the bustling city, natural materials, original sculpture installations and seamlessly proportioned spaces are integrated to create a sophisticated and modern "Asian influenced" residence. The lush green surrounds of The Lawn



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offers guests a respite with relaxing cocktails or complimentary group wellness classes. A warm and inviting Sky Lounge, featuring a central fireplace, welcomes guests day and night and plays host to the House's globally renowned signature talk series, Up Close.

Café Gray Deluxe, a 21st century 'grand café' located on Level 49 overlooking Victoria Harbour, marks the return of celebrated chef Gray Kunz to Hong Kong with his unique style of European classics and signature dishes from a lifetime leading the very finest kitchens in Europe, Asia and America. The House sits above Pacific Place, Hong Kong's premier integrated commercial, retail and hospitality complex, conveniently located in the heart of Hong Kong's business district. One of four Houses in The House Collective, The Upper House celebrates its 10th Anniversary in 2019.

www.upperhouse.com

About Swire Hotels

Swire Hotels creates and manages distinctive hotels in Hong Kong, Mainland China and the USA under two brands, The House Collective and EAST, providing unscripted and authentic experiences for individually minded travellers who seek originality, style and personalised service.

The House Collective, a group of Houses each uniquely imagined and inspired by their locations, began with The Opposite House in Beijing, which opened in 2008, followed by The Upper House in Hong Kong, The Temple House in Chengdu and the latest addition, The Middle House in Shanghai, which opened in 2018. While EAST, designed for today's go-getters, takes personal life balance to a whole new level and includes EAST, Hong Kong; EAST, Beijing and EAST, Miami.

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