



For Immediate Release

**The Opposite House collaborates with Spanish street artist gerGA
Presenting an abstract urban art piece**

Beijing, 21 November 2018 – The Opposite House is excited to collaborate with Spanish street artist gerGA presenting his distinct urban art piece at the property. Through a 20 meter mural, gerGA shows his emotional conflict and inspiration which Beijing brought to him.

“I was born with the first generation of freedom in Spain. I grew up in a paradise island of never-ending sun on a tourist city of new created concrete without soul. I learnt to design big objects in Madrid and Barcelona. I was working for some years in the creative colorful streets of Berlin. Now, in Beijing, I challenge myself to create pocket cities, balancing between different aesthetics and spontaneous energy of the city, creating design without any preconceived goal. They are like organisms moving so quickly till they lose the energy that generates them and become static.” said gerGA.

As an architect and designer, gerGA is always fascinated about urban situations, high density spaces, large metropolitan areas and super crowded places with that, he tries to combine all these elements into an aggressive minimal representation of an abstract urban area.

Parallel to his work as an architect in large-scale projects in China, he has been developing an art concept inspired on urban densities, and exploring how to represent them in real architectural spaces creating large scale mural paintings. His work for The Opposite House is a spray painted spontaneous creation inspired by the multiple situations that we can daily experience on a metropolis like Beijing.

For more information, please contact guestexperience@theoppositehouse.com
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gerGA artwork



gerGA artwork



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gerGA artwork



The Spanish artist gerGA



The Opposite House

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About The Opposite House

The Opposite House is located in Taikoo Li Sanlitun – a vibrant new open-plan shopping, dining and entertainment destination developed by Swire Properties. The hotel’s 99 guest studios include nine spacious suites and a penthouse duplex with a 240-sq m roof terrace. More than half of all the studios are over 70 sq m and all are strikingly simple with natural wooden floors and subtle touches of Chinese décor.

Kengo Kuma

A prominent architect and interior designer, Kengo Kuma is one of Japan’s most celebrated art and design geniuses. His design vision is what gave The Opposite House its unique sense of style.

Kengo Kuma was born in Kanagawa, Japan. He graduated from The University of Tokyo, school of engineering, and continued his studies at Columbia University, New York. He is the founder of two design studios: “Spatial Design” and “Kengo Kuma & Associates”.

Amongst many of his visionary projects are LVMH Group Japan headquarters, Great (Bamboo) Wall House and Suntory’s Tokyo office building.

Art Installation

The Atrium of The Opposite House presents itself as a contemporary gallery.

The Opposite House curates all art installations on a quarterly basis, presenting its guests with a world of contemporary arts steeped in fresh cultural insights. A well-regarded sculpture collection, inspired by the textile-clad façade of the architecture, represents 10 of the best Chinese artists at the moment from Beijing, Hong Kong, Australia and London.

Restaurants and Bars

Village Café: Enjoy international favourites in a spacious, cosmopolitan setting with a family-friendly vibe. Whether you’re in for a quick pick-me-up or looking for a spot to meet, Village Café offers a little something for everyone.

Jing Yaa Tang: Dine on classic dishes cooked to perfection by our team of first-class chefs. The award-winning Jing Yaa Tang presents a selection of internationally recognised dishes inspired by the famous Beijing roast duck, as well as a wide range of regional favourites across China. Using the finest ingredients and expertly executed, savour authentic Chinese cuisine at its best.

Mesh: With an extensive menu of original cocktails and wine, our contemporary lounge is the place to see and be seen.



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About Swire Hotels and Swire Restaurants

Swire Hotels has been created to manage soulfully individual hotels in Hong Kong, Mainland China and the USA, providing a characterful experience for well-travelled individually minded travellers who seek originality, style and personalised service. We create distinctive hotels with a sense of place that break with convention.

The company's first hotel, The Opposite House in Beijing, opened in 2008 and was followed by The Upper House, Hong Kong, and then by EAST, Hong Kong, EAST, Beijing, The Temple House, Chengdu and EAST, Miami. The Middle House in Shanghai, our latest addition, opened in April 2018.

A restaurant division was set up in 2013 to manage the company's stand-alone restaurant operations. Our first restaurant, Plat du Jour opened in November 2013 followed by Public and Ground Public in Quarry Bay. The Continental in Pacific Place opened in October 2014 and Mr & Mrs Fox in 2015, followed by the second Plat du Jour that opened in Pacific Place in 2016. Our latest addition, Republic, a sub-brand of Public opened in Taikoo Place in December 2017.

About Taikoo Li Sanlitun

Taikoo Li Sanlitun, located at the centre of Sanlitun, Chaoyang District in Beijing, comprises two sites, Taikoo Li Sanlitun South and North, with a total floor area of over 136,000 sq m (approximately 1.47 million sq ft)* spreading over 19 creative and stylish buildings, including an award-winning urban hotel, The Opposite House.

Taikoo Li Sanlitun was Swire Properties' first commercial property to open for business in Mainland China in 2008, blending fashion and trends, art and culture, and shopping and dining. As the iconic fashion



destination in Beijing, Taikoo Li Sanlitun offers more than 200 shops, combining the most creative young talents and globally renowned fashion brands, including I.T Beijing Market's global flagship store, Miu Miu's flagship store in Asia, Alexander Wang's flagship store in Asia, Alexander McQueen's first store in China, Paul Smith's flagship store in Beijing, Christian Louboutin's boutique store in Beijing, Balenciaga's flagship store in Beijing, Balmain's flagship store in China, Kenzo's flagship store, Gentle Monster's flagship store in China, Hollister's boutique store in Beijing, COS's flagship store in Beijing, Kurt Geiger's first store in Beijing, Jo Malone's boutique store in Beijing, Diptyque + 1010 Apothecary's boutique store in Beijing, M.A.C's boutique store in China, Page One's flagship store in Beijing, Adidas' first brand centre in Asia-Pacific and Apple's first store in China, as well as a unique cultural entertainment space, The Orange, and parking for more than 880 cars.

The retail portions of Taikoo Li Sanlitun and The Opposite House are both wholly owned by Swire Properties.

Visit Taikoo Li Sanlitun's website at www.taikoolisanlitun.com.

** Gross floor area excludes car park areas.*