



THE UPPER HOUSE  
HONG KONG

FOR IMMEDIATE RELEASE

## THE HOUSE IS AGLOW THIS FESTIVE SEASON

*A Winter Staycation, Last Christmas Feast and New Year's Eve Dinner at Café Gray Deluxe, and a Christmas tree inspired by a Hong Kong heritage craft*



**HONG KONG, 19 November 2020** – This festive season, The Upper House is aglow with a Christmas tree inspired by the iconic street signs of Hong Kong in collaboration with architectural studio, COLLECTIVE and Streetsign HK, which will be auctioned off to raise funds for local charity ImpactHK. Café Gray Deluxe hosts its final Christmas feasts and a New Year's Eve dinner to remember as it brings 11 years of being at the heart of Hong Kong's dining scene to an end with its last day of service on 31 December 2020.

### **The Upper House x COLLECTIVE Christmas Tree**

For the past four years, The Upper House has commissioned a one-of-a-kind tree that incorporates sustainability. This year, international architecture studio, COLLECTIVE, presents a design that embraces heritage sustainability which integrates the role of culture through cultural heritage and creativity.

Inspired by Hong Kong's iconic illuminating street signs and with the guidance of Streetsign HK, a group that advocates street signs as urban cultural heritage, COLLECTIVE reinvigorates the fading art of neon sign making with the creation of the "Doodle Tree". Breaking with convention of 2D neon signs, the team and Mr. Wu Chi Kai, one of only three remaining local craftsmen, expertly fabricated the neon tubes into 3D form through perpetual experiments and traditional heated glass bending techniques.

"Without falling into 'heritage kitsch' we didn't intend to create any legible neon signage and one will not perceive any 'language'. We imagined a design that represents a seemingly random free flow of glowing energy, hoping to bring modernity to an object which is still a labour of heritage," said Betty Ng, Founder of COLLECTIVE.



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The “Doodle Tree” was revealed at The Upper House entrance on 18 November 2020, followed by an Up Close with the Betty Ng of COLLECTIVE, joined by Kevin Mak of Streetsign HK, and moderated by Ikko Yokoyama, Lead Curator, Design and Architecture of M Plus museum.

In the spirit of giving, The Upper House is placing the tree up for auction with all proceeds benefiting ImpactHK, a local charity dedicated to helping the homeless in Hong Kong. Interested parties can put forward their bids by emailing [kristina@upperhouse.com](mailto:kristina@upperhouse.com) until 31 December 2020. Starting bid from HK\$40,000.

Please [click here](#) to view the behind the scenes video.

### **All Things Festive at Café Gray Deluxe**

The team at Café Gray Deluxe are putting on decadent feasts to celebrate the last festive season of the ‘grand café’. Savour the Cafe Gray Deluxe’s cuisine with a Festive Afternoon Tea, classic set menus for the whole family on Christmas Eve and Christmas Day, and a decadent New Year’s Eve Dinner.

#### Festive Afternoon Tea

Indulge in a selection of sweet and savoury delights including Smoked Salmon Blinis, Terrine De Campagne, Dresdner Stollen, Pistachio Frangipane Tartelette and Gingerbread-Chocolate Gateaux. Select from the classic tea offerings or sip on a traditional warming Mulled Wine or glass of bubbly for a little festive tipple.

HK\$310 for one person and HK\$560 for two persons

Mulled Wine and can be enjoyed with a supplement

Available from 1 – 31 December 2020 (3:30pm – 5:30pm daily)

#### Christmas Eve and Christmas Day

Take in the panoramic views of Victoria Harbour and indulge in a delectable menu featuring Carabinero Tartare, Roasted Turkey Consommé, Seared Duck Breast and more.

Christmas Eve Dinner

4-course menu at HK\$1,550 per person (6pm - 8pm)

6-course menu at HK\$2,350 per person (8:30pm – late)

Christmas Day Lunch

4-course at HK\$995 per person (12pm – 2:30pm)

#### New Year’s Eve Dinner

Bid farewell to Café Gray Deluxe and end 2020 high above the city lights. Delight in an exquisitely curated menu featuring Kingfish Tataki, Alaskan King Crab Tortellini, Triple Seared Wagyu Striploin and Grand Marnier Nougatine Semifreddo.

4-course at HK\$1,650 per person (6pm - 8pm)

6-course at HK\$2,950 per person (8:30pm – late)



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### Family-style Sharing Menu

It's a feast in the Sky Lounge with a family-style sharing menu enjoyed fireside. Featuring Coffee Rubbed Beef Striploin or Turkey Roulade, delicious sides of Buttered Carrots, Twice Baked Sweet Potato, Honey Glazed Brussels Sprouts and Chocolate and Passion Fruit Baked Alaska. Choose from a wide selection of beverages including barrel-aged cocktails.

Priced from HK\$700 per person

Available from 15 – 30 December 2020 for lunch and dinner (12pm – 2:30pm, 6pm – 10:30pm)

Subject to availability

### **C'est Cheese – The House Cheeserie, Level 6**

Since its launch in September, the pop-by has become a popular go-to for artisanal wine and cheese lovers. There's no better way to enjoy the crisp winter air than with a cheese board of baked Vacherin Mont d'Or or Goat Cheese Toasties at The Lawn.

Available from 1 – 31 December 2020 (3pm - 11pm)

Every afternoon in December, Level 6 will display an array of festive delights, including Cranberry Apple Crumble Tartelette, Rum Raisin Walnut Cheesecake, Vanilla Raspberry Gateaux, and Chocolate Covered Pretzels for all to enjoy.

### **Winter Staycation**

Submerge in the festivity around the House and explore the nearby Pacific Place to find amazing gifts, festive workshops, a Christmas market and so much more. Available from HK\$3,900 per room per night, "The House is Aglow" room package includes daily set breakfast and a 3-course dinner for two at Café Gray Deluxe, as well as a HK\$500 gift card. The Upper House will be donating HK\$60 from every "The House is Aglow" room booking to ImpactHK.

Valid until 30 December 2020

### **Christmas Gifting**

Pamper loved ones with a surprise stay at The Upper House. A time-limited sale for accommodation will go live in December, stay tuned for sale announcements on Facebook @upperhousehongkong and Instagram @upperhouse\_hkg.

All prices are subject to 10% service charge.

To make a restaurant reservation, contact: +852 3968 1106 or [info@cafégrayhk.com](mailto:info@cafégrayhk.com).

To make a room reservation, contact: +852 3968 1111 or [reservations@upperhouse.com](mailto:reservations@upperhouse.com).

Visit [www.thehousecollective.com](http://www.thehousecollective.com)

@UpperHouse\_HKG

#CafeGrayDeluxe #FestiveFeasting #ThisView #FoodHeaven #FarewellCafeGrayDeluxe

#XMasOurHouse #TheUpperHouse #TheHouseCollective #SwireHotels



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- End -

For high-resolution images, please [click here](#):



Doodle Tree



Mr. Wu Chi Kai, Neon Sign Craftman



Café Gray Deluxe



Café Gray Deluxe



Festive Afternoon Tea



Christmas Menu  
Seared Duck Breast



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New Year's Eve Dinner  
Grand Marnier Nougatine Semifreddo



Family-style Sharing Menu  
Turkey Roulade



C'est Cheese  
Festive delights



C'est Cheese  
Goat Cheese Toastie

### About The Upper House

Designed by award-winning architect Andre Fu, The Upper House, Hong Kong, is highly individualised and provides a sense of understated luxury. The House offers 117 rooms, all featuring scenic harbour or island views, including 21 suites and 2 penthouses, and begin at 730 sqft – the largest in Hong Kong. Named to symbolise an 'upward journey' to a retreat above the bustling city, natural materials, original sculpture installations and seamlessly proportioned spaces are integrated to create a sophisticated and modern "Asian influenced" residence. The lush green surrounds of The Lawn offer guests a respite with relaxing cocktails or complimentary group wellness classes. A warm and inviting Sky Lounge, featuring a central fireplace, welcomes guests day and night and plays host to the House's globally renowned signature talk series, Up Close. Café Gray Deluxe, a 21st century 'grand café' located on level 49 overlooking Victoria Harbour, creates modern European dishes favouring organic seasonal ingredients. The House sits above Pacific Place, Hong Kong's premier integrated commercial, retail and hospitality complex, conveniently located in the heart of Hong Kong's business district. One of four Houses in The House Collective, The Upper House celebrated its 10th Anniversary in 2019.



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### **About The House Collective**

The House Collective by Swire Hotels is a group of refined, highly individual properties that defy comparison. The Opposite House in Beijing, The Upper House in Hong Kong, The Temple House in Chengdu and The Middle House in Shanghai are all uniquely imagined properties for seasoned travellers who seek a different, intimate and personalised experience in luxury travel. Each House is a sophisticated, singular piece of design, created by talented architects and designers that reflect the unique qualities of their surroundings

### **About Swire Hotels**

Swire Hotels creates and manages distinctive hotels in Hong Kong, Mainland China and the USA under two brands, The House Collective and EAST, providing unscripted and authentic experiences for individually minded travellers who seek originality, style and personalised service. The House Collective, a group of Houses each uniquely imagined and inspired by their locations, began with The Opposite House in Beijing, which opened in 2008, followed by The Upper House in Hong Kong, The Temple House in Chengdu and the latest addition, The Middle House in Shanghai, which opened in 2018. While EAST, lifestyle hotels where bright ideas meet boundless energy offer lively places to work playfully and play productively in Hong Kong, Beijing and Miami.

### **About COLLECTIVE**

COLLECTIVE is an International Architecture Office practicing Architecture, Interiors and Urban Design. They are a research and concept driven architecture practice that offer powerful narratives, insist on Clarity, Beauty and Function. Founded by Betty Ng in 2015, COLLECTIVE is co-directed by Juan Minguez, Katja Lam and Chi Yan Chan. COLLECTIVE is globally oriented and strongly rooted in Asia, headquartered in Hong Kong, with studios in Madrid and San Francisco/ New York.

[www.collective-studio.co](http://www.collective-studio.co)

### **About Streetsign HK**

Named after 'signboard-streetscape', the unique vibrant cityscape created by layers of signboards in the streets of Hong Kong, @streetsignhk was founded in Oct 2017 by two architects Kevin Mak and Ken Fung. @streetsignhk promotes signboard-streetscape as urban cultural heritage through exploration of in-depth signboard stories, research in building regulations, conservation of existing signboard. Through sign-related design practice @streetsignhk also promotes sustainable signboard culture and supports local sign-making crafts.

[www.streetsign.hk](http://www.streetsign.hk)

### **About ImpactHK**

ImpactHK's goal is to provide the homeless with a connection to friends, society and a safe and comfortable home. While getting the homeless off the streets and settled into employment and their own homes is the ultimate objective of ImpactHK, this is a long and painful journey for the individuals involved. ImpactHK seeks to provide a steppingstone that is filled with love, kindness and opportunity to help these individuals. We hope to provide a rehabilitative support programme that is totally holistic in its approach, offering: counselling, financial advice, mentorship, nutritional advice, physical activity, language learning and job opportunities.

[www.impacthk.org](http://www.impacthk.org)



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**For more information, please contact:**

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