



Press Release - FOR IMMEDIATE RELEASE

**MI XUN SPA at The Temple House
Awarded Asia's Best Wellness Retreat & China's Best Wellness Retreat
by World Spa Awards 2018**

(Chengdu, China; 6th November, 2018) MI XUN SPA at The Temple House has been awarded "Asia's Best Wellness Retreat" and "China's Best Wellness Retreat" at 4th World Spa Awards, hosted at The St. Regis Maldives Vommuli Resort.

World Spa Awards is a dynamic awards programme, launched in 2015 and designed to drive up standards within spa tourism by rewarding the organisations that are the leaders in the field. Launched by the World Travel Awards, itself inaugurated in 1994, World Spa Awards is focused on the rapidly evolving spa and wellness sector.

World Spa Awards was established in response to overwhelming demand from the spa industry for a programme that was fair and transparent; a programme with a mission to serve as the definitive benchmark of excellence, and to help to foster a new era of growth in spa tourism.

The World Spa Awards programme has categories for the Best Hotel Spa, Best Resort Spa, Best Wellness Retreat, and Best Spa Destination, each awarded on a national level. The individual country level winner with the most votes not only takes the national award but also the world level award in each of the respective categories.

Nominees are put through a rigorous evaluation by professionals working within the spa industry - senior executives, travel buyers, tour operators, agents and media - and by the public via votes online at World Spa Awards website.

"The Temple House offers a comprehensive Wellness Retreat programme for our guests - an urban refuge in the heart of bustling Chengdu. Our MI XUN SPA combines the best of traditional Chinese treatments with the latest international innovations in Spa and Wellness. Being awarded both the Asia's Best as well as the China's Best Wellness Retreat is indeed an honour for our MI XUN Spa. We will continue to develop our bespoke wellness offerings to ensure our guests are refreshed and rejuvenated after each wellness retreat." said Kurt Macher, General Manager of The Temple House.

Recently celebrating its third anniversary, MI XUN SPA has set the standard in the spa industry with knowledgeable therapists, results-driven treatments using Venus Legacy (imported from Israel) and providing an unique ritual of "When a Panda transform into a Poodle," and other exceptional products from reputable brands such as Therae and Mesoestetic.

With this World Spa Award, The Temple House and MI XUN SPA are fast becoming recognised as the most exciting luxury wellness destination in China, and in the near future, Asia.

For more about World Spa Awards, please visit:

Asia's Best Wellness Retreat: <https://worldspaawards.com/award/asia-best-wellness-retreat/2018>

China's Best Wellness Retreat: <https://worldspaawards.com/award/china-best-wellness-retreat/2018>





About MI XUN SPA

Tucked within The Temple House, which perfectly marries modern sophistication with Chengdu's local heritage, the "MI XUN" Spa has opened its doors. The spa will introduce a series of unique spa treatments designed to deliver a holistic pampering experience to soothe and revitalise the mind and body while embracing its historically rich surroundings.

Situated in the heart of Chengdu's trendy retail hub on No. 7-8 Zhanghuali Lane, MI XUN Spa stands on the site of a former mulberry garden of the Daci Temple, and is housed within a heritage building that dates back to the early years of the formation of the Republic. Restoring much of the building's original Western-Sichuan architecture, it has now been revived as a peacefully secluded oasis that seems worlds away from the bustling city. Spanning 900 square metres, MI XUN Spa features nine treatment rooms, comprising two standard treatment rooms, five luxurious spa suites and two VIP experience suites, as well as a tea house and retail store.

MI XUN has carefully selected high performance, results-driven treatments from renowned international spa brands such as Meseostic and the innovative THÉMAÉ range which harnesses the natural benefits of tea using its four-teas extract (Complexe des 4 Thés®). Its signature treatments, "MI XUN Autographs", are specially curated for achieving specific beauty and wellness goals. The MI XUN Autograph Massage where a combination of skilled hands and specially designed bamboo tools, sourced locally from Chengdu, deliver a targeted massage for a thoroughly relaxing and invigorating sense-of-place experience.

MI XUN also offers specialized "Suite Experiences" in its spa suites, which utilize a far infra-red sauna, steam bath, herbal bathing rituals and more to deeply relax, uplift and cleanse.

Specially curated for sophisticated modern men, MI XUN offers professional grooming services through its "Gentlemen's Collection", including the Ultimate Shave and Ultimate Shave Facial which are sure to leave you feeling confident and re-energized.

The spa also offers nail treatments, beautifying facials and targeted massages, and features a men's barber salon.

After a pampering treatment, guests may unwind in the tea house and enjoy freshly-brewed premium teas, selected for their natural medicinal benefits according to the principles of Traditional Chinese Medicine (TCM), to complement and boost the effects of their spa treatment.

The MI XUN retail shop offers a range of lifestyle, personal care and beauty products for guests to replicate the Mi Xun experience at home, or surprise their loved ones with a pampering treat.

Angelia Wu, Director of Spa Operation of MI XUN, comments: "MI XUN aims to create a thoughtful and holistic spa experience. All our treatments are curated to deliver results, while the tea house provides a tranquil setting for guests to relax and recharge while enjoying healthful refreshments. The spa treatments and tea house experience perfectly complement each other, and at MI XUN our guests enjoy the combined benefits of both to help them ease away the tensions of today's busy city lifestyle"

About The Temple House

The Temple House is located in the heart of the city within the Sino-Ocean Taikoo Li Chengdu. The 100-room hotel and its 42 adjoining serviced apartments form an integral part of the city government's conservation





project to preserve the surrounding heritage buildings next to the thousand-year-old Daci Temple. The three-dimensional woven façade combines modern design with the traditional Chengdu architectural elements of timber, brick and step stones. Elegant bamboo trees frame the hotel's entrance, which is set in a beautifully restored hundred-year-old Chinese courtyard building first built in the Qing Dynasty. The Temple House also offers a dynamic collection of outlets including The Temple Café - the all-day dining restaurant, TIVANO – an authentic Italian restaurant, Jing Bar featuring live DJs, MIXUN Spa and Teahouse.

About The House Collective

The House Collective, including The Opposite House, The Upper House, The Temple House and The Middle House, is a group of small, individual hotels in Asia for seasoned travelers who seek a different, intimate and personalised experience in luxury travel. Each with its own distinctive character and sense of style, The House Collective is a group of refined, highly individual hotels that defy comparison.

For more information, please visit www.the-house-collective.com and www.thetemplehousehotel.com

About Swire Hotels and Swire Restaurants

Swire Hotels was created to manage soulfully individual hotels in China and the USA, providing a characterful experience for well-travelled, individually-minded travellers who seek originality, style and personalised service. We operate distinctive hotels with a sense of place that break with convention.

The company's first hotel, The Opposite House in Beijing, opened in 2008 and was followed by The Upper House in Hong Kong, and then by EAST, Hong Kong, EAST, Beijing, The Temple House in Chengdu and EAST, Miami. The Middle House in Shanghai, the latest addition, opened in April 2018.

A restaurant division was set up in 2013 to manage the company's stand-alone restaurant operations in Hong Kong. Our first restaurant Plat du Jour opened in November 2013, followed by PUBLIC and Ground PUBLIC in Quarry Bay. The Continental in Pacific Place opened in October 2014 and Mr & Mrs Fox in 2015, follow by the second Plat du Jour in Pacific Place in 2016. The latest addition, REPUBLIC, opened in Taikoo Place in December 2017.

About Sino-Ocean Taikoo Li Chengdu

Opened since 2014, Sino-Ocean Taikoo Li Chengdu is a 250,000 sqm (approx. 2,710,000 sq ft) mixed-use development located in the heart of Jinjiang District, south of Dacisi Road, east of Shamao Street and close to the popular Chunxi Road shopping area. The project comprises an over 100,000 sqm (over 1,140,000 sq ft) open-plan low-rise retail mall; a 100-room intriguing urban hotel, The Temple House, managed by Swire Hotels; 42 serviced apartments as well as a 47-storey Grade A office tower, Pinnacle One. The complex will be conveniently accessible from the interchange station of Metro Lines 2 and 3.

Sino-Ocean Taikoo Li Chengdu embraces the historic Daci Temple and takes pride in the reinvigoration of surrounding heritage buildings. Welcoming lanes, courtyards, plazas with architecture inspired by traditional and modern streets in the east and west make it unique in Chengdu. Sino-Ocean Taikoo Li Chengdu won the Silver Award for Best Urban Regeneration Project in MIPIM Asia Awards 2012.

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Award ceremony at The St Regis Maldives Vommuli



Assorted images of MI XUN Spa's Wellness Retreat in The Temple House.





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MI XUN Barbershop



MI XUN SPA Courtyard



MI XUN SPA VIP Room

