



Press Release – FOR IMMEDIATE RELEASE

Gathering together and give thanks at EAST

(November, 2019, Beijing) - It's nearly turkey time! To celebrate this special time of year, gather your friends and family together and enjoy our buffet of classic holiday staples. From our family to yours, everyone at EAST, Beijing wishes you a Happy Thanksgiving!

Feast (Food by EAST)

Tuck into roasted turkey with all the Thanksgiving trimmings at our special holiday full-buffet. Expect some extra luxurious touches like fresh seafood, imported cheeses and other favourites from our buffet. Make sure to save room for pie, choose from our massive pie table! Let the kids enjoy some play time in the Kid's Corner as you head back for seconds! Give thanks, spend time with family and enjoy the start of the holiday season with us in Feast.

Date: 28 November

Time: 5:30pm – 9:00pm

Price: RMB 348* per person, includes free-flow soft drinks, beer and house wine. Free for kids aged 6 and under, half price for kids aged 7-12.

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Thanksgiving is a favourite holiday for the little ones, not only because there are so many delicious treats to enjoy but because there are plenty of things to help with in the kitchen! Share in the Thanksgiving spirit and let your little chef try making their own mini apple pie – a thanksgiving essential!

Date: 16 and 23 November

Time: Starting from 2:00pm

Price: RMB 188*, including 1 complimentary glass of juice per child.

**All prices quoted are inclusive of service charge and VAT.*

For more information, please call +8610 8426 0888

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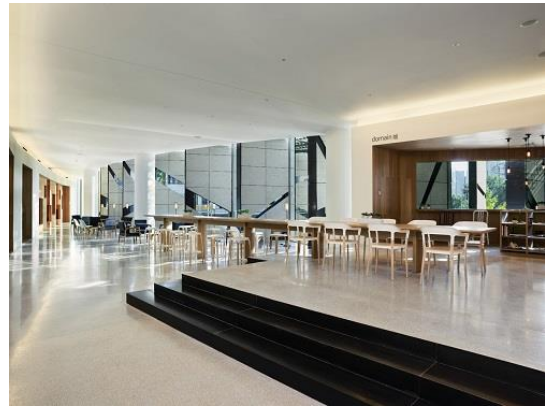
Roast Turkey



Apple Pie



Feast (Food by EAST)



Domain

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About EAST, Beijing

EAST, Beijing is a lifestyle business hotel located at INDIGO – a new retail-led mixed-use project by Swire Properties between the 4th and 5th Ring Roads in Jiangtai, Chaoyang District. The 369-room hotel is designed to provide a refreshing and contemporary approach to the business hotel experience. A high-tech environment featuring a paperless check-in and out experience and a one-stop front-desk Guest Experience service team mean that life at EAST is efficient and business ready. With 2 restaurants and a bar, a fully equipped gym, an indoor swimming pool, plus The Workshop for meetings and events, makes this truly a ‘business hotel with a life’. The hotel is just 15 minutes from the airport, the CBD, and national exhibition venues. Beijing South Railway Station (with fast connections to Tianjin and Shanghai) is 30 minutes by car.

EAST, Beijing is Swire Hotels’ fourth hotel in Asia and the second from the EAST brand, following the successful opening of EAST, Hong Kong.

For more information, please visit: <https://www.east-beijing.com/en/>

About Swire Hotels and Swire Restaurants

Swire Hotels has been created to manage soulfully individual hotels in Hong Kong, Mainland China and the USA, providing a characterful experience for well travelled individually minded travelers who seek originality, style and personalised service. We create distinctive hotels with a sense of place that break with convention.

The company’s first hotel, The Opposite House in Beijing, opened in 2008 and was followed by The Upper House, Hong Kong, and then by EAST, Hong Kong, EAST, Beijing, The Temple House, Chengdu and EAST, Miami. The Middle House in Shanghai, our latest addition, opened in April 2018.

A restaurant division was set up in 2013 to manage the company’s stand-alone restaurant operations. Our first restaurant Plat du Jour opened in November 2013 followed by Public and Ground Public in Quarry Bay. The Continental in Pacific Place opened in October 2014 and Mr & Mrs Fox in 2015, follow by the second Plat du Jour opened in Pacific Place in 2016. Our latest addition, Republic, a sub-brand of Public opened in Taikoo Place in December 2017.

About INDIGO

INDIGO, situated south of Jiangtai Road and east of Jiuxianqiao Road in Chaoyang District, Beijing, is a retail-led mixed-use project with a total site area of approximately 59,000 sqm (approximately 631,000 sq ft), and a total gross floor area of approximately 176,000 sqm (over 1,890,000 sq ft), excluding car park. It consists of a trendsetting shopping mall, a 25-storey Grade A office tower - ONE INDIGO, a lifestyle business hotel with 369 rooms and suites - EAST, Beijing, and an over 17-hectare open park. INDIGO mall and ONE INDIGO have been awarded Leadership in Energy and Environmental Design (LEED) Gold and Platinum pre-certified ratings from the U.S. Green Building Council respectively.

ONE INDIGO and INDIGO mall have started operation.

INDIGO is a joint venture between Swire Properties and Sino-Ocean Land. For more information, please visit www.indigobeijing.com.

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