



Press Release – FOR IMMEDIATE RELEASE

### **Fall in love with EAST**

Treat your special someone to a romantic dinner at EAST, Beijing and make this Valentine's Day a gourmet occasion!

#### **Feast (Food by EAST)**

Take your beloved one to Feast (Food by EAST), our award-winning restaurant for a delightful evening for two, which includes our special platter for two featuring premium beef paired with fresh lobster and oysters. Complimented with endless glasses of wines. Each couple joining us in Feast (Food by EAST) will take home a complimentary bottle of Jacob's Creek Moscato Sparkling Rose, a beautiful red rose and specially made chocolates.

Date & Time: 14<sup>th</sup> February 5:30pm – 10:00pm

Price: RMB 988\* for two, includes free-flow soft drinks, beer and house wine

#### **Romantic night at EAST**

If you fancy a mini gateway, book our special festive room package starting from RMB 1314 net/night. Love is in the air.

##### *RMB 1314 Urban Room package:*

- One-night stay in Urban View Room (14<sup>th</sup> February)
- One bottle of Kalamanda Cellar Chardonnay White Wine
- Breakfast for two at Feast (Food by EAST) on 15th February
- Unlimited access to Beast (Body by EAST) swimming pool and gym
- Late check out until 4:00pm (subject to availability)

##### *RMB 2020 EAST Studio Room package:*

- One-night stay in Urban View Room (14<sup>th</sup> February)
- Special welcome amenity and a bottle of Perrier Jouët Brut Champagne
- Lovely brunch for two at Feast (Food by EAST) on 15th February
- Unlimited access to Beast (Body by EAST) swimming pool and gym
- Late check out until 4:00pm (subject to availability)

*\*all price quoted are inclusive of service charge & VAT*

*For inquiries, please call +8610 8426 0888*

# east

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Surf & Turf Platter



Feast (Food by EAST)



EAST Studio Room



Urban View Room

-END-



## **About EAST, Beijing**

EAST, Beijing is a lifestyle business hotel located at INDIGO – a new retail-led mixed-use project by Swire Properties between the 4th and 5th Ring Roads in Jianguai, Chaoyang District. The 369-room hotel is designed to provide a refreshing and contemporary approach to the business hotel experience. A high-tech environment featuring a paperless check-in and out experience and a one-stop front-desk Guest Experience service team mean that life at EAST is efficient and business ready. With 2 restaurants and a bar, a fully equipped gym, an indoor swimming pool, plus The Workshop for meetings and events, makes this truly a ‘business hotel with a life’. The hotel is just 15 minutes from the airport, the CBD, and national exhibition venues. Beijing South Railway Station (with fast connections to Tianjin and Shanghai) is 30 minutes by car.

EAST, Beijing is Swire Hotels’ fourth hotel in Asia and the second from the EAST brand, following the successful opening of EAST, Hong Kong.

For more information, please visit: <https://www.east-beijing.com/en/>

## **About Swire Hotels and Swire Restaurants**

Swire Hotels has been created to manage soulfully individual hotels in Hong Kong, Mainland China and the USA, providing a characterful experience for well travelled individually minded travelers who seek originality, style and personalized service. We create distinctive hotels with a sense of place that break with convention.

The company’s first hotel, The Opposite House in Beijing, opened in 2008 and was followed by The Upper House, Hong Kong, and then by EAST, Hong Kong, EAST, Beijing, The Temple House, Chengdu and EAST, Miami. The Middle House in Shanghai, our latest addition, opened in April 2018.

A restaurant division was set up in 2013 to manage the company’s stand-alone restaurant operations. Our first restaurant Plat du Jour opened in November 2013 followed by Public and Ground Public in Quarry Bay. The Continental in Pacific Place opened in October 2014 and Mr & Mrs Fox in 2015, follow by the second Plat du Jour opened in Pacific Place in 2016. Our latest addition, Republic, a sub-brand of Public opened in Taikoo Place in December 2017.

## **About INDIGO**

INDIGO, situated south of Jianguai Road and east of Jiuxianqiao Road in Chaoyang District, Beijing, is a retail-led mixed-use project with a total site area of approximately 59,000 sqm (approximately 631,000 sq ft), and a total gross floor area of approximately 176,000 sqm (over 1,890,000 sq ft), excluding car park. It consists of a trendsetting shopping mall, a 25-storey Grade A office tower - ONE INDIGO, a lifestyle business hotel with 369 rooms and suites - EAST, Beijing, and an over 17-hectare open park. INDIGO mall and ONE INDIGO have been awarded Leadership in Energy and Environmental Design (LEED) Gold and Platinum pre-certified ratings from the U.S. Green Building Council respectively.



ONE INDIGO and INDIGO mall have started operation.

INDIGO is a joint venture between Swire Properties and Sino-Ocean Land. For more information, please visit [www.indigobeijing.com](http://www.indigobeijing.com).

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