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ePress Release – FOR IMMEDIATE RELEASE

Endless Summer Offers at EAST, Beijing

(Beijing, 8 August, 2018) - This summer EAST, Beijing has arranged an assortment of delicious offers across its various food outlets for guests to escape the heat and retreat from the hustle and bustle of the capital. From luxurious champagne afternoon teas in *Domain*, to healthy weekend brunches in *Feast (Food by EAST)* and the freshest sushi rolls and sashimi in *Hagaki*, there is something for everyone.

Samurai Summers in Hagaki

Hagaki, the fast and casual Californian-inspired Japanese eatery offers menus for any occasion, whether it's for a business lunch or a relaxing all-you-can-eat weekend supper.

Guests can sample *Hagaki's* signature star rolls for only **RMB1** with the purchase of any main. When guests purchase a bottle of the **Kotsuzumi Rojoh-Ari Momo Junmai Daiginjo saké** for the special price of RMB728*, the food bill will be sliced in half. This season there has never been a better time to enjoy *Hagaki's* bento set lunches starting from RMB68* per set, or eat like a sumo with the all-you-can-eat evening menu from RMB298* per person. *Hagaki* also has a **Sumo Loyalty Card** whereby once six bento box sets or all-you-can-eat menus are consumed, the seventh is complimentary.

Toast to the end of the week with the all new **Yakitori Friday** menu with half price Kirin draft beer and carafes of house saké and delicious grilled skewers of **marinated chicken, sea bass, beef, unagi eel** and **assorted vegetables** from RMB38* each (minimum order of three). The Yakitori Friday menu is also available in *Xian*, EAST, Beijing's dynamic bar and live music venue.

Hagaki is located on the 1/F, open daily from 11:30am to 2:30pm and 5:30pm to 10:00pm. For reservations please call +8610 8414 9815 or email hagaki@east-beijing.com.

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Healthy Weekend Brunch in Feast (Food by EAST)

Each weekend this September, the bustling café *Feast (Food by EAST)* will be offering guilt free dining options within its signature semi-buffet weekend brunch menu. The chefs will be stocking the semi-buffet with a new range of healthy living inspired dishes, soups, salads and unique sides. Guests can tuck into a different assortment of organic fruits and vegetables, fresh seafood and premium meat tailored to maximise flavour and nutrition.

Enjoy dishes like **Asparagus Caesar Salad with Sheep's Milk Yogurt Dressing**, **Chickpea Patties with Cherry Tomato and Cucumber Salad** and **Oven Roasted Ratatouille with Almond Gremolata**. Live well and feel great at *Feast (Food by EAST)*.

The Healthy Weekend Brunch is available on Saturdays and Sundays, from 11:30am – 3:00pm, during the whole month of September, priced at RMB298* per person. Children 6 and under eat for free, children 7 to 12 will enjoy a 50% discount.

Feast (Food by EAST) is located on the 2/F, for reservations please call +8610 8414 9820 or email feast@east-beijing.com.

EAST Bubbly Afternoon Tea in Domain

Domain is offering a deluxe champagne afternoon tea specially prepared with a delectable assortment of sweet and savoury treats to pair perfectly with the refined notes of apple and light acidity of premium G.H. Mumm Grand Cordon Champagne. Indulge in sweet treats like **Mini Crème Brûlée** and *Domain's* famous **Mini Red Velvet Cup Cake** as well as savoury **Tuna Tartar with Tobikko** and **Mushroom and Herb Cheese Tarts with Crispy Quinoa**.

The Bubbly Afternoon Tea is available daily from 12:00pm to 6:00pm for RMB428* for two including two glasses of Mumm Champagne and coffee or tea, or RMB828* for two people including one bottle of Mumm Champagne and coffee or tea.

Domain is located on the 2/F, open daily from 7:00am to 8:00pm. For reservations please call +8610 8414 9830 or email domain@east-beijing.com.

*All prices quoted above are inclusive of 6% VAT and 10% service charge.

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Hagaki Samurai Summers



Feast (Food by EAST) Healthy Brunch



Bubbly Afternoon Tea in Domain



Yakitori Fridays in Hagaki

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About EAST, Beijing

EAST, Beijing is a lifestyle business hotel located at INDIGO – a new retail-led mixed-use project by Swire Properties between the 4th and 5th Ring Roads in Jianguo, Chaoyang District. The 369-room hotel is designed to provide a refreshing and contemporary approach to the business hotel experience. A high-tech environment featuring a paperless check-in and out experience and a one-stop front-desk Guest Experience service team mean that life at EAST is efficient and business ready. With 2 restaurants and a bar, a fully equipped gym, an indoor swimming pool, plus *The Workshop* for meetings and events, makes this truly a 'business hotel with a life'. The hotel is just 15 minutes from the airport, the CBD, and national exhibition venues. Beijing South Railway Station (with fast connections to Tianjin and Shanghai) is 30 minutes by car.

EAST, Beijing is Swire Hotels' fourth hotel in Asia and the second from the EAST brand, following the successful opening of EAST, Hong Kong.

For further information or high resolution images please contact:

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About Swire Hotels and Swire Restaurants

Swire Hotels has been created to manage soulfully individual hotels in Hong Kong, Mainland China and the USA, providing a characterful experience for well travelled individually minded travelers who seek originality, style and personalised service. We create distinctive hotels with a sense of place that break with convention.

The company's first hotel, The Opposite House in Beijing, opened in 2008 and was followed by The Upper House, Hong Kong, and then by EAST, Hong Kong, EAST, Beijing, The Temple House, Chengdu and EAST, Miami. The Middle House in Shanghai, our latest addition, opened in April 2018.

A restaurant division was set up in 2013 to manage the company's stand-alone restaurant operations. Our first restaurant Plat du Jour opened in November 2013 followed by Public and Ground Public in Quarry Bay. The Continental in Pacific Place opened in October 2014 and Mr & Mrs Fox in 2015, follow by the second Plat du Jour opened in Pacific Place in 2016. Our latest addition, Republic, a sub-brand of Public opened in Taikoo Place in December 2017.

EAST, Beijing 北京东隅 +

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About INDIGO

INDIGO, situated south of Jiangtai Road and east of Jiuxianqiao Road in Chaoyang District, Beijing, is a retail-led mixed-use project with a total site area of approximately 59,000 sqm (approximately 631,000 sq ft), and a total gross floor area of approximately 176,000 sqm (over 1,890,000 sq ft), excluding car park. It consists of a trendsetting shopping mall, a 25-storey Grade A office tower - ONE INDIGO, a lifestyle business hotel with 369 rooms and suites - EAST, Beijing, and an over 17-hectare open park. INDIGO mall and ONE INDIGO have been awarded Leadership in Energy and Environmental Design (LEED) Gold and Platinum pre-certified ratings from the U.S. Green Building Council respectively.

ONE INDIGO and INDIGO mall have started operation.

INDIGO is a joint venture between Swire Properties and Sino-Ocean Land. For more information, please visit www.indigobeijing.com.