

Press Release – FOR IMMEDIATE RELEASE

The Day Starts at EAST

EAST, Hong Kong introduces EAST Residences, formerly Taikoo Place Apartments

Hong Kong, 11 April 2019 – EAST, Hong Kong hotel is proud to introduce EAST Residences, formerly known as Taikoo Place Apartments, at 23 Tong Chong Street, Quarry Bay.

EAST Residences comprises 106 apartments, with a choice of studios, one-bedroom or two-bedroom suites or a penthouse, and offers views of Hong Kong Island and Victoria Harbour.

These stylish, contemporary residences, with generous living space, striking aesthetics and natural light, are conveniently located in the heart of cosmopolitan Taikoo Place, with restaurants, bars and the event space ArtisTree, as well as Hong Kong Island's largest shopping mall, Cityplaza, all within a few minutes' walk. Transport links such as the MTR, and recreation sites like the harbourfront Quarry Bay Park and mountain trails are just around the corner.

These residences will now offer the uncompromising standards and personalised service of EAST, Hong Kong hotel.

Residents at EAST Residences can enjoy an array of amenities and exceptional guest services, including a 24-hour gym, a stylish lounge and reading area, plus a landscaped terrace overlooking the vibrant Taikoo Place neighbourhood.

Guests enjoy access to the pool & gym at EAST, Hong Kong, convenient signing privileges at *Mr & Mrs Fox* and *Plat du Jour* restaurants in the neighbourhood, as well as *Feast* and *Sugar* at EAST, Hong Kong hotel. In-room dining from *Mr & Mrs Fox* is also available.

EAST, Hong Kong

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EAST Residences also offers exciting digital innovations for residents, including pocket wi-fi to ensure they can stay connected everywhere in Hong Kong, as well as the wardrobe concierge PAKT, which provides an online wardrobe allowing residents to store their off-season clothing in a secure, air-conditioned space with on-demand delivery, dry-cleaning, and a repair service.

“We are excited to add EAST Residences to the EAST family, and to provide our longer stay guests with the same level of service excellence that we currently provide to our hotel guests,” said Jennifer Cheung, General Manager of EAST, Hong Kong & EAST Residences.

For more information about EAST Residences, please visit www.east-hongkong.com/en/east-residences.

EAST Residences accommodates stays with a minimum duration of 28 days. For further leasing inquiry, please contact EAST Residences leasing team at +852 3968 3401 or email to leasing.reservations@east-hongkong.com.

About Swire Hotels

Swire Hotels has been created to manage hotels in Hong Kong, Mainland China and the USA, providing a characterful experience for individually minded travellers who seek originality, style and personalised service. We create distinctive hotels with that break with convention.

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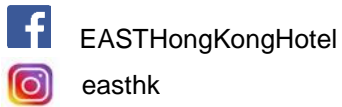
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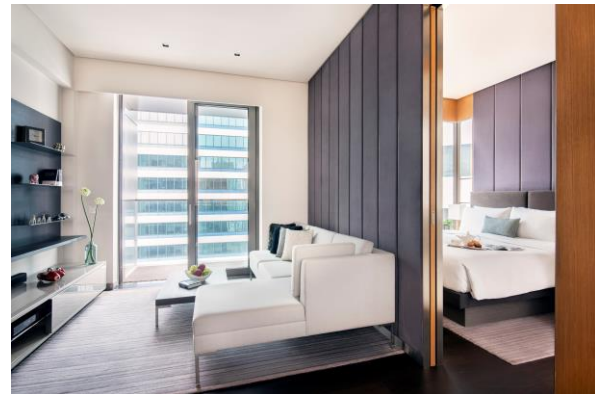


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Studio



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