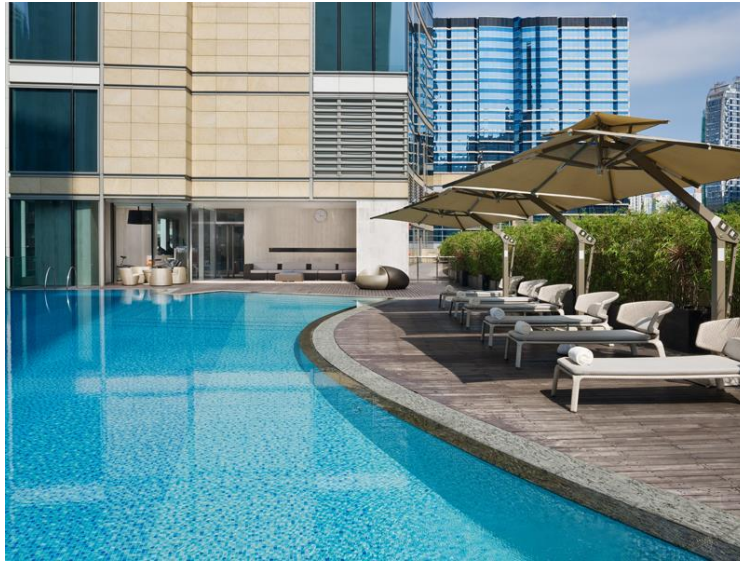


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Press Release – FOR IMMEDIATE RELEASE

EAST Hong Kong Welcomes Summer Season with Special Staycation and Dining Offers



(Hong Kong, 9 June 2021) EAST Hong Kong, the lifestyle hotel invites guests to celebrate this amazing season with staycation and dining offers this summer. Whether relaxing on the breezy outdoor deck and enjoying the breath-taking sunset or escaping from the sun whilst indulging in brunch buffet with free flow sparkling wine, EAST has got it covered!

Stay #atEAST

We Miss You

The hotel is offering special room rate starting from HK\$615+10% per room per night from 15 June to 4 July for Hong Kong residents and their beloved ones to wake up to the epic views of Hong Kong's urban jungle in the bright and airy Urban View room. Guests also has an option to enjoy hearty breakfast at Domain, the part café, part co-working space at HK\$815+10% per room per night.

More details and full terms & conditions, please visit [here](#).

Seafood x Cloudy Bay @ EAST

No staycation is complete without great food. Stay in the cosy Urban View room at weekends from 15 June to 31 August and enjoy the scrumptious seafood platter with fresh oysters, cooked prawns, whelk, king crab, beer battered cod & scallops, crumbed calamari and more over a bottle of the

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new Cloudy Bay Pelorus (worth HK\$1,080+10%) while you mesmerised with the exquisite backdrop of Victoria Harbour at Sugar starting from HK\$1,580+10%.

More details and full terms & conditions, please visit [here](#).

Stay 5 Pay 4

EAST is offering one complimentary night with every five consecutive nights for guests who would like to enjoy a longer summer holiday. The outdoor swimming pool on 4/F with inviting deck and greenery is the perfect place for guests to cool off and enjoy during in the summertime.

More details and full terms & conditions, please visit [here](#).

Eat #atEAST

Fresh and Fried Seafood Platter at Sugar

Spend an afternoon at Sugar, the rooftop bar with some of the Hong Kong's best views for a relaxing and breezy weekend from 19 June to 29 August. Spoil with a scrumptious seafood platter with fresh oysters, cooked prawns, whelk, king crab, beer battered cod & scallops, crumbed calamari as well as French fries at HK\$830+10% or with a bottle of the new Cloudy Bay Pelorus at HK\$1,080+10% from 3:00pm – 5:30pm on every Saturday, Sunday & Public Holidays.

Sugar welcomes guests aged 18 years old and above from 5:30pm

Free-flow package at FEAST (Food by EAST)

Guests can treat themselves a delightful dinner and weekend brunch buffet featuring antipasti, sushi as well as seafood such as fresh shucked oysters, crab legs, prawns and more, followed by enticing options of main courses and desserts at HK\$565+10% (Mon – Thurs), HK\$615+10% (Fri – Sun) for dinner and HK\$395+10% per person for weekend brunch. Guests can also rejoice in the complexity flavours of *Cloudy Bay Pelorus*, the chardonnay based sparkling wine with rich and savory hints of Pinot Noir and *Louis Moreau Chablis 1er Cru Vaillons*, the Premier Cru white wine combines minerality, fruitiness and elegance as well as *Chateau Roylland Saint-Emilion Grand Cru*, the red wine with beautiful dark colour which is full-bodied with velvety tannins and well-balanced structure, at HK\$299+10% per person.

Seasonal Coffee at Domain

Domain, the creative and collaborative space on 1/F, is launching a refreshing Yuzu Espresso Tonic made from premium coffee beans by Allpress Espresso to revitalise guests from the typical Hong

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Kong hot weather. The Yuzu Espresso Tonic is available at HK\$68+10% (limited-time only).

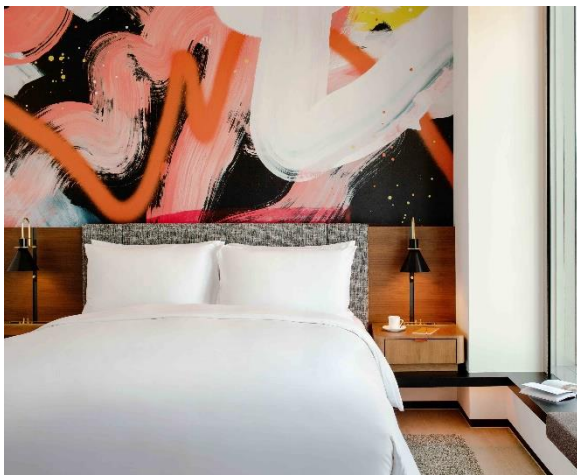
For details and reservations:

FEAST (Food by EAST), please email feastreservations@east-hongkong.com or call (852) 3968 3777

Sugar, please email reservations@sugar-hongkong.com or call (852) 3968 3738

Room reservations, please email reservations@east-hongkong.com or call (852) 3968 3808

-END-



New Refurbished Guest Room of
EAST Hong Kong



FEAST (Food by EAST) free-flow wine package



FEAST (Food by EAST) buffet counters



FEAST (Food by EAST), bustling eatery on 1/F

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Domain, part café part co-working space
on 1/F



Seasonal coffee - Yuzu Espresso Tonic



Sugar, rooftop bar and lounge on 32/F



Fresh & Fried Seafood Platter with Sparkling
Cloudy Bay Pelorus

About EAST Hong Kong

EAST Hong Kong is a stylishly designed lifestyle hotel that offers 345 guest rooms, including 6 suites. The hotel boasts a bustling eatery FEAST (Food by EAST) that features international cuisine with fresh flavours; Domain, a café and co-working space which serves freshly baked pastries and handcrafted coffees; an award-winning rooftop bar Sugar, offering signature cocktails; BEAST (Body by EAST), our fitness centre featuring a 24-hour gym and heated swimming pool.

Managed by EAST Hong Kong, EAST Residences is our serviced apartments offering 106 studios, one or two-bedroom suites and penthouses, fully equipped with kitchen, laundry facilities, guest

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lounge, 24-hour gym and access to the hotel's pool. Mr & Mrs Fox, the neighbourhood restaurant on the ground floor, offers a variety of surprises to feed guests' senses featuring tantalising European delicacies and hand-crafted cocktails.

Both located in the heart of Hong Kong Island East, EAST Hong Kong and EAST Residences are within a 10-minute walk away from each other and easily accessible from key transport links.

About Swire Hotels

Swire Hotels creates and manages distinctive hotels in Hong Kong, the Chinese mainland and the United States under two brands, The House Collective and EAST, providing unscripted and authentic experiences for travellers who seek originality, style and personalised service.

The House Collective, a group of Houses each uniquely imagined and inspired by their locations, began with the opening of The Opposite House in Beijing in 2008, followed by The Upper House in Hong Kong, The Temple House in Chengdu and the latest addition, The Middle House in Shanghai, which opened in 2018. EAST are lifestyle hotels located in Hong Kong, Beijing and Miami with an emphasis on working playfully and playing productively. Located in key commercial districts, EAST brings these cities' buzzing dynamism right to our guests.

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