

FOR IMMEDIATE RELEASE

CAFÉ GRAY DELUXE BIDS FAREWELL

The celebrated grand café to close after over a decade of being at the heart of the city's dining scene

HONG KONG, 5 November 2020 - The Upper House, part of The House Collective by Swire Hotels, announces the closure of Café Gray Deluxe with the last day of service on 31 December 2020. The Level 49 grand café set a new tone for Hong Kong's luxury dining scene when it opened in 2009. Its relaxed take on fine dining and warm, personalised service established The Upper House as a modern dining destination, fostering a strong local and international following and winning numerous awards. Prior to its closure, Café Gray Deluxe will present a curated menu that encapsulates the signature flavours and memories that guests have cherished over the 11 years. A new dining concept will be revealed in spring 2021.

"We thank our friends and guests who have helped shape Café Gray Deluxe's imprint on the community since the beginning. We are all extremely proud of the reputation and success we have gained since 2009 and are excited about the next chapter for The Upper House," said Yvonne Cheung, Director of Restaurants, The Upper House.

Known among his peers as a Chef's Chef, Gray Kunz was the creative tour-de-force behind Café Gray Deluxe. Admired around the world for his unique style, Chef Gray's signature cuisine was an artform in itself; blending complex flavors, ingredients and classic elegance of Asian and European culinary traditions.

As a farewell, and to celebrate Gray Kunz's incredible culinary work, Café Gray Deluxe will present a unique menu featuring creations that best represent Chef Gray's emblematic craft such as Tarragon Scented Lobster Bisque, Braised Short Rib of Beef and Chilled Soup of Chrysanthemum and Pear. Available from now until end of December 2020.

The community are encouraged to share their photos and memories via Instagram by using the hashtag #FarewellCafeGrayDeluxe.

The new concept opening in spring 2021 will mark a new chapter in the innovative dining approach for which The Upper House is known. Café Gray Deluxe at The Middle House in Shanghai will continue to operate as usual.





To make a restaurant reservation, contact: +852 3968 1106 or info@cafégrayhk.com. www.thehousecollective.com

@UpperHouse_HKG #TheUpperHouse #CafeGrayDeluxe #TheHouseCollective #SwireHotels

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For high-resolution images, please <u>click here</u>:



Café Gray Deluxe



Café Gray Deluxe



Café Gray Deluxe



Tarragon Scented Lobster Bisque





Braised Short Rib of Beef



Chilled Soup of Chrysanthemum and Pear

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About The Upper House

Designed by award-winning architect Andre Fu, The Upper House, Hong Kong, is highly individualised and provides a sense of understated luxury. The House offers 117 rooms, all featuring scenic harbour or island views, including 21 suites and 2 penthouses, and begin at 730 sqft – the largest in Hong Kong. Named to symbolise an 'upward journey' to a retreat above the bustling city, natural materials, original sculpture installations and seamlessly proportioned spaces are integrated to create a sophisticated and modern "Asian influenced" residence. The lush green surrounds of The Lawn offer guests a respite with relaxing cocktails or complimentary group wellness classes. A warm and inviting Sky Lounge, featuring a central fireplace, welcomes guests day and night and plays host to the House's globally renowned signature talk series, Up Close. Café Gray Deluxe, a 21st century 'grand café' located on level 49 overlooking Victoria Harbour, creates modern European dishes favouring organic seasonal ingredients. The House sits above Pacific Place, Hong Kong's premier integrated commercial, retail and hospitality complex, conveniently located in the heart of Hong Kong's business district. One of four Houses in The House Collective, The Upper House celebrated its 10th Anniversary in 2019.

About The House Collective

The House Collective by Swire Hotels is a group of refined, highly individual properties that defy comparison. The Opposite House in Beijing, The Upper House in Hong Kong, The Temple House in Chengdu and The Middle House in Shanghai are all uniquely imagined properties for seasoned travellers who seek a different, intimate and personalised experience in luxury travel. Each House is a sophisticated, singular piece of design, created by talented architects and designers that reflect the unique qualities of their surroundings





About Swire Hotels

Swire Hotels creates and manages distinctive hotels in Hong Kong, Mainland China and the USA under two brands, The House Collective and EAST, providing unscripted and authentic experiences for individually minded travellers who seek originality, style and personalised service. The House Collective, a group of Houses each uniquely imagined and inspired by their locations, began with The Opposite House in Beijing, which opened in 2008, followed by The Upper House in Hong Kong, The Temple House in Chengdu and the latest addition, The Middle House in Shanghai, which opened in 2018. While EAST, lifestyle hotels where bright ideas meet boundless energy offer lively places to work playfully and play productively in Hong Kong, Beijing and Miami.

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