



THE TEMPLE HOUSE
CHENGDU

PRESS RELEASE – FOR IMMEDIATE RELEASE

A Festive Season of Love at The Temple House
Celebrating Sustainability and The Spirit of Caring.



(Chengdu, December 2020) The most wonderful time of the year, Christmas, is just around the corner. To embrace the blissful season, The Temple House has prepared a series of sustainable seasonal celebrations in alignment with Swire Hotels' sustainability vision. The House is proud to present a seven-meter gold-coloured Christmas tree constructed partly from recycled bamboo. Aside from the Christmas tree, The Temple House hosted a charity Christmas bazaar to spread the spirit of giving and sharing. With sustainable festive decorations all over the House, this spectacular venue will surely become the hottest spot for celebrating the holiday season for Chengdu residents.



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For the past four years, The Temple House has commissioned a one-of-a-kind tree that incorporates whimsical elements created from recycled materials. This year, the unconventional Christmas tree features bamboo partly recycled from the Chengdu Research Base of Giant Panda Breeding decorated with hundreds of golden ornaments. After the festive season, the bamboo will be reused to house the herb garden in our courtyard during the winter months.

The Christmas tree-lighting ceremony, an annual tradition, was held at the courtyard of The Temple House in the evening of 5 December. Our guests, media friends and the community were invited to celebrate the tree-lighting ceremony and took part in the festivities with Christmas carols performed by the children of Soong Ching Ling Kindergarten, festive candies and a photo session with Santa Claus for guests to bring home a memorable Christmas moment.



In the spirit of giving, a charity Christmas bazaar was also held in the courtyard on the same day offering a wide range of festive items, including traditional Christmas mulled wine, panda cookies and cupcakes. The proceeds will be donated to Chengdu Research Base of Giant Panda Breeding in support of critical research and conservation of the giant panda.



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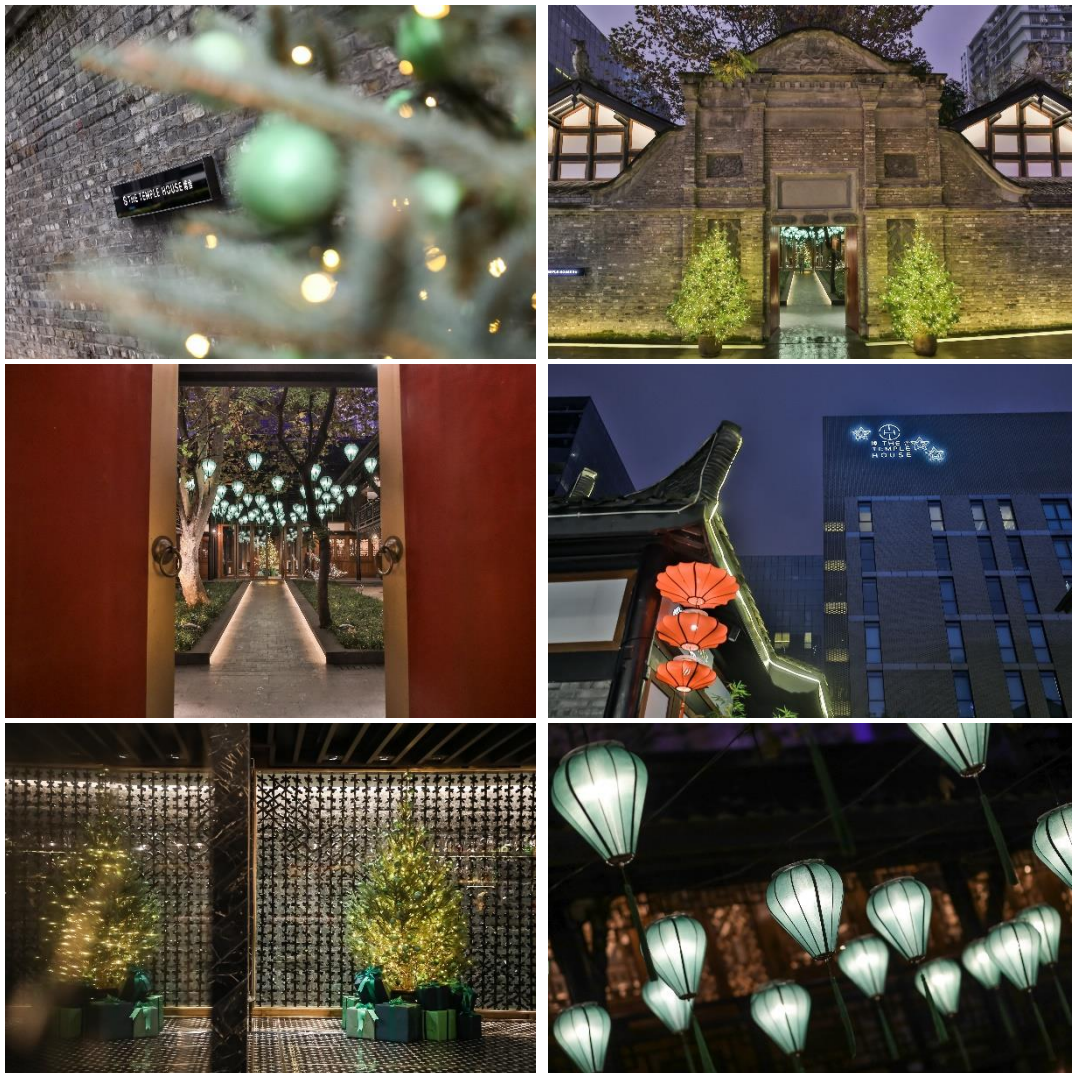
Committed to giving back to the community this holiday season, the House provided an opportunity for non-profit organisations to introduce themselves to the local community through vibrant booths of their goods and services, including Animals Asia Foundation, Zero Waste Chengdu, and Haihui Better Community. Animals Asia Foundation sends therapy dogs to the disabled and the elderly in the city through its Dr Dog programme. Zero Waste Chengdu, the first environmental consultancy in



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Southwest China, specialises in zero waste and the circular economy, assisting organisations with TRUE (total resources usage and efficiency). Haihui Better Community focuses on rural poverty alleviation and revitalisation.

Going forward, The Temple House will continue to celebrate the festive season with sustainability and supporting local community as the focus.



About The Temple House

The Temple House is part of The House Collective and is located in the heart of Chengdu within the Sino-Ocean Taikoo Li, a bustling open plan shopping area. The 100-room House and its 42 serviced residences form an integral part of the city government's conservation project to preserve the surrounding heritage buildings next to the thousand-year-old Daci Temple. Elegant bamboo trees frame the House's entrance, which is set in a beautifully restored hundred-year-old Chinese courtyard



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built in the Qing Dynasty. Mi Xun houses the award-winning spa, which includes a pool and fitness centre, as well as the teahouse serving vegan Sichuan cuisine. The Temple House also offers a dynamic collection of outlets including The Temple Café – the all-day dining restaurant, Tivano – an authentic Italian restaurant, and Jing Bar – a lively bar featuring live DJs.

About The House Collective

The House Collective by Swire Hotels is a group of refined, highly individual properties that defy comparison. The Opposite House in Beijing, The Upper House in Hong Kong, The Temple House in Chengdu and The Middle House in Shanghai are all uniquely imagined properties for seasoned travellers who seek a different, intimate and personalised experience in luxury travel. Each House is a sophisticated, singular piece of design, created by talented architects and designers, that reflect the unique qualities of their surroundings.

About Swire Hotels

Swire Hotels creates and manages distinctive hotels in Hong Kong, Mainland China and the United States under two brands, The House Collective and EAST, providing unscripted and authentic experiences for individually minded travellers who seek originality, style and personalised service.

The House Collective, a group of Houses each uniquely imagined and inspired by their locations, began with The Opposite House in Beijing, which opened in 2008, followed by The Upper House in Hong Kong, The Temple House in Chengdu and the latest addition, The Middle House in Shanghai, which opened in 2018. EAST are lifestyle hotels located in Hong Kong, Beijing and Miami with an emphasis on working playfully and playing productively. Located in key commercial districts, EAST brings these cities' buzzing dynamism right to our guests.

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For more media queries, please contact:

Ms. Stella Wang

Director of Communications

The Temple House

Tel: +86 28 6297 4064

Email: StellaWang@swirehotels.com

Ms. Nikki Zhao

Communications Manager

The Temple House

Tel: +86 28 6297 4047

Email: NikkiJWZhao@swirehotels.com