



THE OPPOSITE HOUSE  
BEIJING

### **The Opposite House Collaborates With Harrods To Open The Harrods Residence Suite**

*The partnership between the award-winning hotel and the iconic London retailer introduces a newly designed, two-storey suite at The Opposite House in Beijing*

(Beijing, 21 March 2023) -The Opposite House, a part of The House Collective by Swire Hotels, has collaborated with the world's leading luxury department store Harrods to launch The Harrods Residence Suite, the retailer's first hotel suite in Asia. Together, the two likeminded brands are bringing the quintessential Harrods experience to guests at The Opposite House in Beijing.

The two-storey suite which is located on the fifth and sixth floors of the hotel features an open plan dining and living space, a private spacious terrace overlooking Beijing's most fashionable neighbourhood, and a specially designed relaxation zone which has been incorporated into the bedroom. Guests will be offered curated experiences such as private dining offerings and a bespoke Harrods afternoon tea, and will also return home with iconic collectibles from the classic Harrods teddy bear to Champagne from the store's famous food halls in Knightsbridge.

From tailored in-room comforts to exclusive food and beverage offerings by The Opposite House, the suite will provide a unique and experiential stay where guests can be transported to the luxury British experience right in the heart of Beijing. The experience will be further elevated by the House's inspired dining, whether it is Michelin-starred fine Chinese cuisine at Jing Yaa Tang, regional classics at modern Italian eatery Frasca or electric vibes at casual Sichuan restaurant Superfly. Union, their cocktail bar embodies the spirit of 1920s modernism and guests can savour Silk Road inspired cocktails over thoughtful conversations.

"We are delighted to be partnering with Harrods to present this unparalleled experience at our House," said Olivier Dumonceaux, General Manager of The Opposite House. "We have always been inspired by trailblazers in their fields – and Harrods is indisputably one. Bringing together premium brands, The Harrods Residence Suite integrates art, culture and meticulous service, inviting guests to experience a new take on luxury hospitality."

Michael Ward, Managing Director of Harrods, continued, "Harrods is a beloved brand amongst the Chinese audience, recognised for quintessential British luxury, and we are delighted to now introduce The Harrods Residence Suite as we look for new and exclusive ways to bring our unparalleled hospitality experience to the region."

The Harrods Residence Suite brings together a curated collection of luxury brands to provide the ultimate House experience. Chosen partners include Frederic Malle, Frette, Savoir, Bang & Olufsen, Wedgwood, Georg Jensen, Lladró, Smeg, Johnstons and Elgin and contemporary art gallery Halcyon Gallery.

To celebrate the opening of The Harrods Residence Suite, The Opposite House is launching a special offer including bespoke Harrods welcome amenities, delicious in-room breakfast, and Silk Road inspired cocktails at modern-day salon and bar Union. Guests will be pampered further with



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personal butler service, complimentary maxi bar and parking, 90 minutes massage for two and House car pick-up and drop-off service.

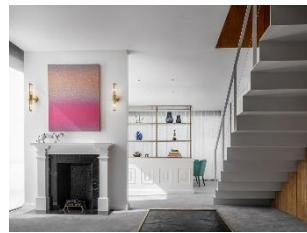
For more details on The Harrods Residence Suite and reservations, please email [reservations@theoppositehousehotel.com](mailto:reservations@theoppositehousehotel.com) or contact 010 6417 6688.

For high-resolution images please download from:

<https://we.tl/t-crrz6eFyfh>



The Opposite House



The Opposite House –  
The Harrods Residence Suite – Entrance



The Opposite House - The Harrods Residence  
Suite – Dining Room 1



The Opposite House - The Harrods Residence  
Suite – Dining Room 2



The Opposite House - The Harrods Residence  
Suite – Living Room 1



The Opposite House - The Harrods Residence  
Suite – Living Room 2



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The Opposite House - The Harrods Residence Suite – Bedroom



The Opposite House - The Harrods Residence Suite – Relaxation Zone



The Opposite House - The Harrods Residence Suite – Bathroom Area 1



The Opposite House - The Harrods Residence Suite – Bathroom Area 2

### About The Opposite House

The Opposite House by Swire Hotels is one of four Houses in The House Collective. Located in Taikoo Li Sanlitun – a vibrant open-plan shopping, dining and entertainment destination developed by Swire Properties, The Opposite House was designed by Kengo Kuma, one of Japan's most celebrated architects. The House's 99 guest studios include nine spacious suites and a penthouse duplex with a 240 sqm roof terrace. More than half of all the studios are over 70 sqm and all are strikingly simple yet elegant with natural wooden floors and subtle touches of Chinese décor. The Atrium of the House presents itself as a contemporary art gallery, showcasing the work of exciting artists from the region and further afield, as well as pop-ups for fashion brands. The House also has three restaurants, Superfly, the casual Sichuan bar-restaurant that celebrates the culture of the everyday through electric vibes, bites and drinks; Jing Yaa Tang, chef Li Dong's Michelin-starred masterpiece of fine Chinese cuisine including its famous Peking duck; and Frasca, our modern Italian eatery serves wholesome dishes rooted in regional traditions and made with a whole lot of soul. Finally, Union, the cocktail bar designed by AvroKO, embodies the spirit of 1920s modernism and is the place to savour silk road-inspired cocktails over thoughtful conversations.

### About The House Collective

The House Collective by Swire Hotels is a group of refined, highly individual properties that defy comparison. Each uniquely imagined, The Opposite House in Beijing, The Upper House in Hong Kong, The Temple House in Chengdu and The Middle House in Shanghai were designed for seasoned travellers who seek a different, intimate and personalised experience in luxury travel.



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Each House is a sophisticated, singular piece of design, created by talented architects and designers, that reflect the unique qualities of their surroundings.

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