



Press Release – FOR IMMEDIATE RELEASE

**Domain brings the sustainable concept into creativity,
to launch its new product – Coconut Coffee Delight**



(Beijing, July 2022) – As one of the properties under Swire Hotels group, EAST Beijing is always be committed to the concept of sustainability throughout the daily operation. With this ideas in mind, Domain, a part café and part co-working space, has launched a new combination – Coconut Coffee Delight to let you escape from the hot weather.

ICE BREWED COFFEE

Coffee beans from the **ASOBABGRI Women's COOP** in the Huehuetenango area of Guatemala, are slowly brewed in cold mineral water for half a day to give you the perfect cup of Ice brewed coffee. The brewed coffee has a nice creamy butterscotch flavor, with hints of almond and orange. The body and acidity are medium, and it has a clean finish with a maltose like sweetness, and hints of barley.

These coffee beans are part of a sustainable coffee series. It is **certified Organic by MAYACERT** and the **USDA** in overseas countries. They use **renewable solar energy**

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resources in the process which greatly reduces the pollution caused by carbon emissions to the environment. While the **packing is eco-friendly and are all biodegradable**. Also, by drink this iced brewed coffee you will be sponsoring the **Dr. Jane Goodall's Roots & Shoots** in China in their efforts to educate children on the importance of being good stewards of the environment.

COCONUT LATTE MOUSSE

Our talented pastry chef used the idea of using coffee for the dessert and combine with a sweet coconut water as the center sitting on a chocolate crisp then covering by a coconut mousse. The coconut sweetness, the crispness of the chocolate, and the mellowness of coffee is a perfect combination. A slightly sweet coffee pairing for these hot summer months and escape the urban jungle.

Coconut Coffee Delight will be served in Domain from daily 7:00am to 8:00pm. RMB 88* per set.

For any inquiries or reservations, please call +86 10 8414 9830

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Coconut Coffee Delight



Ice Brewed Coffee

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About ASOBABGRI Women's COOP

ASOBAGRI is a Women's COOP located in the Santa Cruz Barillas area of the Huehuetenango region of Guatemala. Currently in Asobagri's membership there are 352 women organic coffee producers of which 178 are part of the women's coffee program, equivalent to 200.18 hectares that produce 5,029.05 quintals of parchment coffee, exported in 9 containers of the "Con Manos de Mujer" coffee, certified by Mayacert.

About EAST Beijing

EAST Beijing is a lifestyle business hotel located at INDIGO – a retail-led mixed-use project by Swire Properties between the 4th and 5th Ring Roads in Jiangtai, Chaoyang District. The 369-room hotel is designed to provide a refreshing and contemporary

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approach to the business hotel experience. A high-tech environment featuring a paperless check-in experience and a one-stop front-desk Guest Experience service team mean that life at EAST is efficient and business ready. Two restaurants and a bar, a fully equipped gym, an indoor swimming pool, plus The Workshop for meetings and events, makes this truly a 'business playground'. The hotel is just 15 minutes from the airport, the CBD and national exhibition venues. Beijing South Railway Station (with fast connections to Tianjin and Shanghai) is 30 minutes by car. EAST Beijing is Swire Hotels' fourth hotel in Asia and the second from the EAST brand, following the successful opening of EAST Hong Kong.

About Swire Hotels

Swire Hotels creates and manages distinctive hotels in Hong Kong, the Chinese mainland and the United States under two brands, The House Collective and EAST, providing unscripted and authentic experiences for travelers who seek originality, style and personalized service.

The House Collective, a group of Houses each uniquely imagined and inspired by their locations, began with the opening of The Opposite House in Beijing in 2008, followed by The Upper House in Hong Kong, The Temple House in Chengdu and the latest addition, The Middle House in Shanghai, which opened in 2018. EAST are lifestyle hotels located in Hong Kong, Beijing and Miami with an emphasis on working playfully and playing productively. Located in key commercial districts, EAST brings these cities' buzzing dynamism right to our guests.

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