

FOR IMMEDIATE RELEASE

## **EAST Miami Welcomes New General Manager Andres Garcia**



**February 2022** - Swire Hotels is pleased to announce that Andres Garcia, previous Hotel Manager of EAST Miami has been appointed as the new General Manager, effective December 2021 and will be responsible for all aspects of the hotel.

Andres has over 20 years of global experience in hotel and restaurant management. He first joined Swire Hotels in April 2017 as Hotel Manager, where he oversaw all operations, including EAST Miami's popular dining outlets: the signature Uruguayan restaurant, Quinto La Huella, and award-winning rooftop destinations, Sugar and Tea Room.

A proud Uruguayan and bilingualist, Andres not only fits naturally with the local



community in Miami but also brings with him a diverse cultural knowledge coming from the nation where its population is one of multicultural origins.

“I am honoured to be working with a great team at EAST Miami, where we face challenges and opportunities together. This year marks the hotel’s 6<sup>th</sup> anniversary and I truly believe EAST Miami will continue to be a unique hotel in one of the top travel destinations in the world, driven by our playful energy and lifestyle with a Latin flair,” says Andres Garcia.

“Having been part of the Swire Hotels family for over four years, Andres has demonstrated passion and commitment in creating distinctive experiences and delivering exemplary services for our guests. His conviviality and wealth of knowledge of the region has allowed him to bring people together easily in previous managerial position at the hotel, making him a perfect fit for this key leadership role,” says Dean Winter, Managing Director at Swire Hotels. “I am confident that Andres will most certainly excel and contribute to the continued success of the EAST brands.”

As a graduate of the Centro Superior de Hosteleria in Galicia, Spain, Andres began his hotelier journey at Four Seasons Hotels and Resorts in the US and Latin America, where he specialised in food and beverage operations before and subsequently took on the role of General Manager with another international hotel group in Mexico.

Andres now resides in Miami with his wife and three children, and in his spare time enjoys doing outdoor activities - from scuba diving and football to occasionally shark diving.

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### **About EAST Miami**

EAST Miami is Swire Hotels’ first venture into North America, following the openings of EAST in Hong Kong and Beijing. Created for unconventional travellers looking for a fun, stylish and relaxing place to stay, EAST Miami offers distinctive experiences and personalized service. EAST Miami offers 352 guest rooms, including eight suites and 89 one, two, and three-bedroom residence suites, fully equipped with kitchen and laundry. Guests can expect paperless check-in and check-out, floor to ceiling windows



& balconies in every guest room, health and wellness offerings and an array of other happenings to make them feel totally at EAST. The hotel boasts its signature restaurant Quinto La Huella with a poolside bar & lounge, Hong Kong-inspired speakeasy Tea Room, lobby café & bar Domain and a rooftop destination bar Sugar. It also has 20,000 square-feet of meeting and banquet rooms with bay and city views, a large outdoor pool deck, which can be used for private events and BEAST, a 24-hour fitness centre. The hotel is centrally located within a 15-minute drive from the Miami International Airport, situated within Brickell City Centre - in close proximity to popular districts such as Wynwood, the Design District and South Beach.

### **About Swire Hotels**

Swire Hotels creates and manages distinctive hotels in Hong Kong, Mainland China and the USA under two brands, The House Collective and EAST, providing unscripted and authentic experiences for individually minded travellers who seek originality, style and personalised service.

The House Collective, a group of Houses each uniquely imagined and inspired by their locations, began with The Opposite House in Beijing, which opened in 2008, followed by The Upper House in Hong Kong, The Temple House in Chengdu and the latest addition, The Middle House in Shanghai, which opened in 2018. While EAST, designed for today's go-getters, takes personal life balance to a whole new level and includes EAST Hong Kong, EAST Beijing and EAST Miami.

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