



 THE MIDDLE HOUSE 铺舍

ABOUT THE HOUSE



Welcome to The Middle House

An elegant and calm oasis amidst the dynamic backdrop of one of Asia's most urban cities, The Middle House is nestled in the heart of Shanghai – its name a nod to its location in the historic lanehouse neighbourhood of Dazhongli, 'zhong' meaning 'middle' in Chinese.

From the moment you enter, your stay will become an experience. At The Middle House, we believe in intimate luxury, delivered with highly personalised service. Whether it's in one of our 111 modern studios or in The Middle House Residences, our collection of 102

Residences, you'll relish every moment of your stay. Take in the elegant interiors by Milan-based architect and designer Piero Lissoni, with architecture by Lissoni Architettura and Wong and Ouyang, and relax in one of our many outdoor spaces or terraces, all radiating the urban sophistication of cosmopolitan Shanghai.

The Middle House is the sixth hotel in Asia from Swire Hotels and the fourth property from The House Collective. As we travel to new destinations, we hope you'll join us on the journey.

THE ROOMS



The Middle House offers five types of studios and two suites – all elegant and sophisticated.

A blend of contemporary design plus modern reinterpretations of traditional Chinese elements, rooms evoke a sense of balanced simplicity but with fine attention down to the last detail. Choice pieces of Chinese art add a local touch while boutique accessories lend a domestic feel to the spaces. With generous city views, you'll be inspired to take in all that Shanghai has to offer.

Studios

All rooms have been designed to provide a serene, luxurious retreat from urban life. Room sizes start at 50 sqm, and a selection of the studios can be coupled to offer even more spacious options. Some rooms even feature private outdoor spaces that allow you to enjoy the street vibe of Shanghai.

Room Sizes

	sqm	sq ft
Studio 50	50	538
Studio 60*	60	646
Studio 70*	70	753
Studio 90*	90	971
Gallery Suite*	110	1,184
Penthouse	660	7,104

** Outdoor terrace rooms available*

Room Features

- State-of-the-art sound experience with Native Union x La Boite Bluetooth speaker
- Complimentary wireless high-speed internet access
- Complimentary in-room Maxi Bar, offering a variety of beverages and snacks. Items can be tailor-made to fit dietary needs
- Complimentary espresso machine, with Illy Café Espresso + Jing Teas
- Luxury bathroom accessories from SV Casa
- Artisanal bath & body products from Bamford
- lululemon yoga mat

RESIDENCES

With us, it's more than just an extended stay. Our 102 residences are outfitted with all the stylish, modern décor of our studios and suites, but with additional kitchen and laundry facilities for a comfortable living environment. The Middle House Residences give you the space to be independent, but with the proximity and convenience to enjoy the luxuries. Think of it as your home, with extra services and buzzing restaurants attached.

	sqm	sq ft
Residence 55	55	592
Residence 80	80	861
Residence 90	90	971
Residence 110	110	1,184



MEETINGS & EVENTS

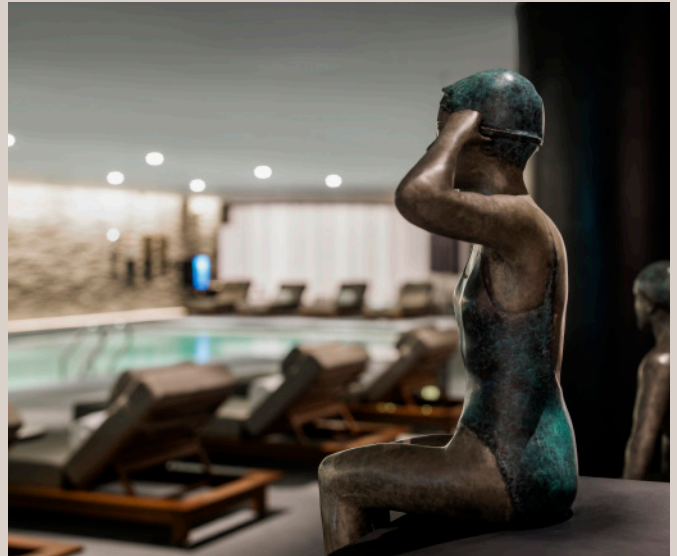


We have a team of event planners on hand should you need somewhere to host anything from an intimate gathering to a press preview. Our top-floor penthouse overlooking Nanjing Road (West) can be tailored to accommodate every need – dinner parties, celebrations, corporate meetings, product launches and beyond. At 660 sqm, the spacious 2 bedroom penthouse features both outdoor and indoor spaces, with an expansive terrace and a 208 sqm room which can be converted into two smaller ones for event use.

MI XUN SPA | THE LAB | SHOP

How do you like to relax and unwind? With a stress-relieving workout, a soothing massage or maybe both? Visit our indoor heated swimming pool where you can sip and nibble on cold-pressed juices and snacks at the Pool Juice Bar after your laps. Centre yourself at our state-of-the-art, 24-hour gym facilities, complete with a HYPOXI room and wellness studio classes – where you can centre yourself with sessions like group yoga with lululemon – or release your stress and rebalance your energy with our signature and tailored spa treatments.

Curating a choice selection of premium lifestyle brands, The Lab offers an exclusive portfolio of products and treatments all in one simple location. The new boutique Cha Ling embraces the very best from the art of beauty “à la française” while honouring ancestral Chinese practices and knowledge to offer a unique spa experience and a moment of intense relaxation and pampering. This moment of pure pleasure and targeted treatment fights the effects of pollution and signs of fatigue as well as enhancing your beauty. Get a ColorMAD manicure or a makeup touch-up from Make Up For Ever, before browsing in our boutique offering the brands’ nail polish and swimsuits from local eco swimwear company FINCH and yoga activewear from lululemon.



RESTAURANTS & BARS

The Middle House offers a dynamic collection of contemporary restaurants, each stylishly designed by Lissoni Architettura. Like all The House Collective's eateries and bars, ours are not just for guests; they are destination dining in their own right.



Café Gray Deluxe – Bar & Lounge

Café Gray Deluxe

We've brought our award-winning contemporary European café concept from Hong Kong to Shanghai. Headed by celebrated New York-based chef Gray Kunz and showcasing seasonal ingredients, it's the perfect spot to grab breakfast, lunch or dinner. In between meals, enjoy a light bite in the bar and lounge, or a sunset cocktail on the spacious terrace.

Frasca

Say "buon appetito" at our modern Italian eatery, with ingredients sourced locally with the utmost care or imported from the finest appellations in Italy. Gather friends and family together for a fun, casual affair in the sun-lit space and accompany your meal with a curated selection of Italian vintages from our wine cellar, or sip an aperitivo al fresco amidst the seasonal blooms and greenery on our garden terrace.



Frasca - Modern Italian Eatery

RESTAURANTS & BARS



Sui Tang Li - Contemporary Chinese Restaurant

Sui Tang Li

With a name inspired by the meaning happy, free and relaxed, Sui Tang Li's dishes are ideal for sharing and presented in style. The menu is composed of creative and contemporary Chinese dishes, influenced by Chinese regional cuisines; Shanghainese, Sichuan and Cantonese.

Have a look at our drinks menu which features handcrafted cocktails along side an extensive wine and Chinese tea selection.

Sui Tang Shang

Complete the Sui Tang journey by taking the spiral staircase up to Sui Tang Shang, directly above our contemporary Chinese restaurant, Sui Tang Li.

Sui Tang Shang is a cozy intimate lounge with terrace seating that opens daily from 11:30am to midnight.

Clean lines and an understated elegance create an East-Meets-West atmosphere made for sipping on Asian-inspired craft cocktails.

This beautiful place sets the perfect mood for your pre or post dinner drinks.



Sui Tang Shang - Lounge

LOCATION



You'll find The Middle House in the heart of Shanghai's popular commercial district Jing'an, in the historic neighbourhood of Dazhongli. Set just off the fashionable Nanjing Road (West), we're in close proximity to People's Square and not far from The Bund, offering many nearby attractions to explore. From shopping to museum visits to sightseeing, it's all right outside your door. Feel free to ask our Guest Experience team at The Middle House for more tips on exploring the city.

About HKRI Taikoo Hui

HKRI Taikoo Hui is a joint venture between two Hong Kong listed companies, HKR International and Swire Properties, covering an area of about 63,000 sqm and located at 789 Nanjing Road (West). The 322,000 sqm complex includes a lifestyle shopping mall, two premium Grade A office towers, three boutique hotels and serviced apartments, and more than 1,200 parking spaces. It boasts a host of flagship stores for Shanghai, China and even Asia, with a Tesla

flagship store, city' super new concept store and a Starbucks Roastery and Reserve Tasting Room, a SpaceCycle yoga and spinning studio from Taiwan. The complex has direct access to Metro Line 13, with Line 2 and Line 12 at West Nanjing Road station only walking distance away. The development is also strategically situated next to Yan'an Elevated Highway and N-S Elevated Highway, providing direct access to the Hongqiao Transportation Hub and Pudong International Airport.

Transportation

Shanghai Metro Line 2, Line 12 & Line 13		Walking Distance
Shanghai Railway Station		3 km
Shanghai South Railway Station		12 km
Shanghai West Railway Station		12 km
Hongqiao Railway Station		19 km
Hongqiao International Airport		18 km
Pudong International Airport		46 km



CONTACT US

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