

business +

EAST, Beijing is a business hotel with a wonderfully balanced approach to life. When it's time for work, EAST is plugged into business. When it's time to unwind, you'll find everything (and everyone) calm and very relaxed. EAST soothes and rejuvenates the tired; and energises those in search of fun.

Like our sister hotel in Hong Kong, a stay at EAST is what you want, where you need it most.

+ lifestyle



EAST, Beijing is a part of INDIGO, a business, shopping and leisure destination with a 17-hectare public park under development. Located in Jianguo in Chaoyang District, the hotel is just 15 minutes from Beijing's CBD and national exhibition venues, such as the China International Exhibition Centre. Beijing's South Railway Station (with fast connections to Tianjin and Shanghai) is 30 minutes by car. Closer to home, the widely acclaimed 798 Art Zone is just down the road.

Approximate travel times from EAST, Beijing to destinations in the city on workdays:

Wangjing Science and Technology Park	10 min
Beijing Capital International Airport	15 min
CBD	15 min
Beijing South Railway Station	30 min
NCIEC	20 min
CIEC	15 min

+ closeness





Arriving at EAST is simple and easy.
The paperless check-in system means
you arrive at your room quickly too.

+ easy



With floor-to-ceiling windows – on two sides in the
corner rooms – our guest rooms enjoy lovely views
of the surrounding green and quiet neighbourhood.
All rooms feature the latest technology including
an iPod touch® and complimentary Wifi.
From 30 to 70 square metres in size, there is
plenty of space to work and then unwind.



+ lovely



Innovative design, seamlessly blending the bedroom and bathroom, gives guests a feeling of greater space. Hardwood flooring and multi-scene lighting help to create a warm ambience.

All rooms feature:

- + King or twin beds with down bedding
- + Complimentary WiFi internet access
- + 24-hour room service
- + Walk-in rain shower
- + iPod touch® and audio docking system
- + International power sockets
- + Complimentary coffee and tea; Nespresso® in suites and Upstairs rooms
- + Multi-scene lighting
- + Hardwood floors
- + Blackout blinds with sheer
- + Mini-bar

Suites

With 70 square metres to play with, there's loads of room for the king bed, walk-in rainshower, separate living room, bathtub or kitchenette. And, if that's not enough, you can always pop up to our executive lounge Upstairs.



+ comfy



Welcome to **Upstairs**, our social business lounge for the exclusive use of guests staying in executive floor rooms and park studios on 24 and 25/F. Open from 6:30am - 11pm, it offers delicious light meals, snacks and a selection of drinks all day. There are also cocktails from 6pm - 8pm, with wines by the glass and a selection of classic and signature cocktails.

With a dedicated Guest Experience team on hand at all times, there is also a meeting room on 25/F and we have iPads® so you can stay connected and informed.

Open from 6:30am - 11pm.
Happy hour from 6pm - 8pm,
when all drinks are complimentary.

+ exclusive



Feast (Food by EAST) is a big, bustling café with a philosophy of 'Simple things, done well'. International favourites, using the freshest ingredients, are all cooked on the spot in a vibrant open kitchen. Private and *al fresco* dining - on the terrace overlooking 17 hectares of park (under development) - are on the menu too.

Feast (Food by EAST)

Breakfast 6:30am - 10:30am daily

Lunch 11:30am - 3pm daily

Afternoon tea 3pm - 5:30pm daily

Dinner 5:30pm - 10:30pm daily

T +8610 8414 9820

feast@east-beijing.com



Serving up a speedy selection of signature maki rolls, as well as classics like tonkatsu, tempura and udon, **Hagaki** specialises in Californian-inspired Japanese cuisine and has a lively sushi bar. Lunch can be fast and fun at Hagaki, but if you can't stay, bento boxes are available to take away.

Lunch From 11:30am daily
Dinner Until 10pm daily

T +8610 8414 9815
hagaki@east-beijing.com



+ speedy



From the pumping sounds of the music room to the laid-back lounge, from the frothy beers and foosball chants in the games room to the refined environs of our whiskey bar - all inspired by the industrial architecture of Beijing's 798 Art Zone - **Xian** is all about the dynamics. There's also an outdoor deck offering full drinks service and freshly prepared, classic bar nibbles.

Monday - Sunday 5pm - 3am

T +8610 8414 9810
reservations@xian-bar.com
www.xian-bar.com

XIĀN 仙



+ different



With very different, versatile spaces, EAST is custom-designed to host events of all kinds. The Workshop is a dedicated meeting centre with four bright meeting rooms (accommodating from 20 to 100 people), breakout spaces, refreshment centres, complimentary WiFi and full technical support. There are also two business centres - Domain and Upstairs - each of which includes a boardroom.

Other venues available for hire include Xian, a bar and lounge with an outdoor deck on the floor level. Xian is a wonderful venue for daytime events such as fashion shows, product launches, informal company gatherings and team-building. And, there are our two restaurants - Hagaki and Feast - both of which feature a private dining space.

east

东隅 BEIJING

+ events



Domain (Meet. Work. Network) is the place to make business connections. A blend of café, business centre and lounge, it has a gentle buzz all of its own. For privacy, Domain also provides workstations equipped with computers and iPads®.

Breakfast From 7am daily
All-day dining 10:30am – 9pm daily

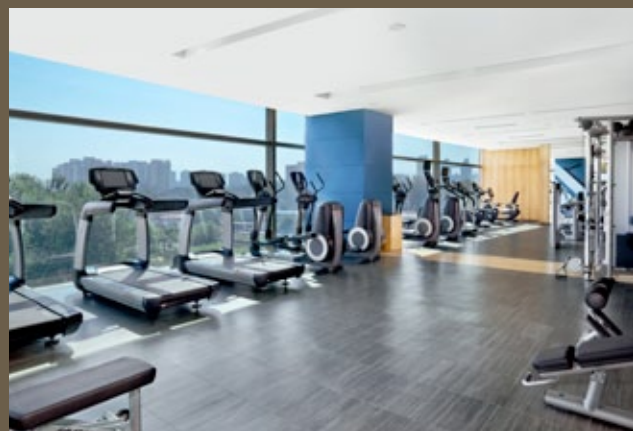
T +8610 8414 9830
domain@east-beijing.com



domain 域

+ network





Bring some balance into your working day with a visit to **Beast (Body by EAST)** – the fitness centre and indoor swimming pool located on 4/F. Whether keeping up with your fitness regime, or simply stretching out after a long flight, Beast has all the gym equipment and facilities you need.

+ healthy





EAST brims with challenging, vibrant and often entertaining contemporary Chinese art. The work of young artists from our local community, it is all part of Swire Hotels' growing international collection. We hope it will put a smile on your face during your stay with us.

+ arty



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